

THE DAILY ASTORIAN

1997 Clatsop County

Business Directory

A Who's Who of Business
in Clatsop County

- Retail/Sales
- Services/Trades
- Food/Beverages
- Recreation/Entertainment
- Real Estate/Lodging
- Automotive



A supplement to The Daily Astorian • November 24, 1997

As a local business, you have our undivided attention.

Frankly, we can't afford to do otherwise. At U.S. Bank, we sink or swim with the same local economy you do. That's why we're doing everything in our power to better serve business customers like you. How? By giving you our full, undivided attention when it comes to addressing your immediate financial needs. We are able to offer a stable credit policy and numerous resources to help your business continue to grow for years to come.

We understand the importance of looking out for our customers' needs and we are strongly committed to the local business market. After all, our business depends on it. To find out how U.S. Bank can help you, give us a call at 1-800-US-BANKS.

Astoria Branch • 987 Duane Street • 325-3811
Seaside Branch • 251 Avenue 'A' • 738-6395



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Business Directory
cover photo by
Andy Dolan
of
The Daily Astorian

Still steamin' after all these years

By JILL FOREMAN
Of The Daily Astorian

It's Friday night, and like clockwork the phone begins to ring. Manager Wally Marlar, one hand on the receiver and the other scribbling down a reservation, knows the drill. "A private for one or two people?" he asks. "We give you a towel, washcloth and soap..."

He knows most visitors by name and greets them warmly; his dachshund, Bogle, sniffs at their shoes. They have come to the Union Steam Baths for their weekly "steamer," an hour of cleansing, gossiping and relaxing.

UNION STEAM BATHS

Customers have been coming to the business since 1928, and though times have changed, the tradition hasn't much.

The steam baths are of Finnish origin, and a high percentage of the regulars have been coming since their childhood or teen-age years.

"We get quite a few families. A lot of good, loyal customers," says Marlar. The steam baths average 125 customers a week.

Kaarlo Koskela, a Finnish immigrant, opened three public saunas in 1928. The Union Steam Baths is the last of the three wet saunas remain-



Manager Wally Marlar of the Union Steam Baths shares customer-greeting duties with his dachshund, Bogle.

ANDY DOLAN — The Daily Astorian

ing from the popular bathing method. When the business started, many Scandinavians came in to get the smell of fish off their skin and to relax. They still do, just in smaller numbers and in harmony with

curious tourists.

"We went to a bed and breakfast in town and a man said this is one of the best places," a Seattle woman says as she cuddles Bogle. "This is our third time," chimed her husband

as they disappear into their room.

The Union Steam Baths are a rare find, if you're looking for a wet-sauna. Most saunas today are "dry," meaning no steam. Here, a

See Baths, Page 41

FOX LIBERTY
THE FOX WEST COAST THEATRE

Today
Come I compare with
AMERICA'S GREATEST
HEROES, IN HIS FIRST
TALKING
PICTURE

WILL ROGERS
IN
THEY HAD TO SEE PARIS
AND
IRENE RICH
An Affair
Supportive Cast of
Picture
You'll enjoy it!

ALSO—Talking Comedy—
"THIS IS MARRIAGE"
Fox Movietone Talking Picture
"Miss Macdonald Licks America."

Picture started to show at 8:30 P.M. 7:30 P.M.
The last picture shown at 10:30 P.M.

Tomorrow and Wednesday
THE LETTER
with GARY COOPER
A Paramount Film

ALSO—Attraction Show
DELIVERS A "KISS OF THE COYOTE"



Doctors . . .

Over-Worked Members of
Our "Home Front"

If your doctor doesn't instantly respond to your call or if you must wait while in his office, don't become restless or uneasy. Keep in mind that he's one of the very much over-worked members of our all-important "home front."

Steinbock's Pharmacy

Commercial
Between 9th and 10th

Providence North Coast Clinic

727 S. Wahanna Road, Seaside, Oregon

The Largest Multi-Specialty Clinic on the North Coast!

Ten caring providers in the following specialties are at the heart of our clinic:

- Family Practice
- Obstetrics and Gynecology
- Internal Medicine
- Orthopedics



In addition, many visiting specialists who practice in surgery, oncology, podiatry, ear nose & throat, ophthalmology, pulmonology, rheumatology, cardiology, orthopedics, and dermatology see patients regularly at our Seaside location.

Information
Appointments

503-717-7000
503-717-7556



Providence Health System

124 Years

A Part of Your Life For 124 Years

The Daily Astorian has been serving the North Coast communities since 1873. Your local daily newspaper is the real thing - bringing together customers and retailers.

The Facts:

- The Daily Astorian provides you with an audited circulation of paid subscribers who invite your local newspaper into their homes each day, Monday through Friday.
- One ad on just one day in The Daily Astorian reaches over 20,900 people. One ad run everyday for a week makes more than 100,000 positive impressions.
- The daily newspaper is the marketplace where buyers look for sellers. For many consumers, when your ad is not in the daily newspaper to be regularly read and compared, you stop existing as a shopping option.
- And . . . The Daily Astorian can save you money. Special sections and package rates allow you to target your advertising to the buyers you want - five days a week.
- For more information on how your local daily newspaper can work for you, please contact your sales representative at The Daily Astorian, or call 325-3211.



THE DAILY ASTORIAN

This Christmas, give your BUSINESS a gift!

Take a stride toward greater success in 1998 with membership in the Astoria-Warrenton Area Chamber of Commerce, increasing your visibility and your influence in the community.

The Astoria-Warrenton Chamber has been working on behalf of business and community for 124 years.



To receive a membership information kit, just ask at 325-6311 or fax a note to 325-9767.

WHITES are RIGHT for the FOURTH!



GO FORTH on the Fourth in Sandals! We are showing them in Patent...Linen... or Nu-Buck. With low, medium or high heels.

\$3 & \$4

YOUR CHOICE OF
CLOSED OR
PEEK-A-BOO TOES

Reed & Grimberg

558 Com'l St.

Stokes Bldg.

Yours Alone to Give... Your PHOTOGRAPH!

Please your family! Delight the love of your life with a handsome portrait. Our expert photographers will create a striking picture of you with the pose, the lighting, the setting to show you at your best. For appointment, call 288 now!



Inquire About
Our Valentine
Special!

BALL STUDIO

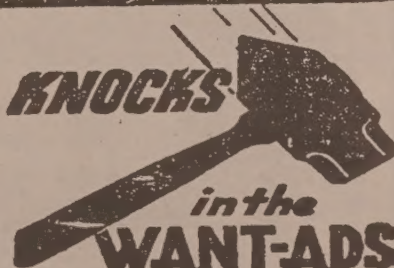
542 Commercial

RICHARD H. BALL

Phone 205

OPPORTUNITY

KNOCKS



in the
**WANT-ADS
HAVE
YOU**



Read The
WANT-ADS
To-day

Opening Tonight

The

Three Kings

Acrobatic Novelty

Ada Lynn

"Little Miss Everybody"

Willie Lewis

Dancer

and

Russ Olson Band

AMATO'S

SUPPER CLUB

8:30 Dinner Show 10:30

and the Late Supper Show 12:05

**Awarded
Highest Honors—World's Fair,
Gold Medal, Midwinter Fair.**

DR.

**PRICE'S
CREAM
BAKING
POWDER**

**Most Perfect Made.
40 Years the Standard.**

LABOR TEMPLE BALLROOM

New Curfew Time, 8:45 to 11:45 p.m.

Popular Prices

117 Years



OUR MISSION

"The mission of Columbia Memorial Hospital is to provide excellence, leadership and compassion in the enhancement of health for those we serve."

For Generations, Columbia Memorial Hospital has provided quality health care to the communities of the Lower Columbia region.

We continually strive to improve and expand the range of services available to the people of the area we call "home."

*Hospice and Home Health providing care
Where the heart is...at home.*



COLUMBIA MEMORIAL HOSPITAL
2111 EXCHANGE STREET, ASTORIA
(503) 325-4321/800-962-2407

EVERYONE SHOULD EAT BREAD!

If you are overweight and want to reduce, follow the BREAD DIET exactly! Eat bread at every meal...it helps burn up body fat while reducing. If you are interested in safe reducing, call at the Dixie Bakery stores for the latest booklet on "Reducing Diet." It is free.

THE DIXIE BAKERY

Makers of Butter-Nut Bread



FLAVOR SECRET

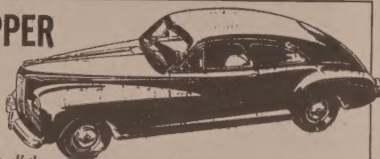
Makes good coffee
BETTER



ADD A PINCH OF MORTON'S
SALT TO PERCOLATOR, POT
OR DRIP MAKER

1942 PACKARD CLIPPER

CLIPPER STYLING AT
NEW LOW PRICES!



This year you can get superb Clipper styling in *all* the Packard lines! This means extra economy... 12% to 18% more economical than the '41 Packard—an economy champion itself!

Drop in today—discover how Clipper design adds to your comfort and saves you money in dozens of other ways. These cars are really built *right*! Ask the man who owns one!

Prices subject to change without notice

COME IN TODAY
AND CLIPPER
THE CLIPPER!



Dancing Tonight

Music By
THE COLUMBIANS
Lower Columbia's Favorite
Dance Band

**LABOR TEMPLE
BALLROOM**

First Gearhart Hotel
Opened 1890
1910 Second Ocean
Front Hotel opened, it
burned down in 1915

GEARHART
by the **SEA**
On the beach next to golf course

Resort
Condominium
Open in 1973



Gearhart Hotel 1923 - 1972
This hotel was demolished in 1972
to make way for the new.
Photo taken in 1930.



Gearhart by the Sea is a resort condominium located 1/4 block from the Pacific Ocean.

The complex consists of 14 buildings including two (2) indoor heated swimming pools.

The Condos are privately owned units with 1 or 2 bedrooms. The condos consist of bedrooms, bathrooms, fully equipped kitchens, living room, dining room and balconies that overlook the Pacific Ocean.

OH
BOYif you have
loose dental
plates

MOY...new holding powder, holds dental plates 4 to 12 hours longer. MOY creates soft, sure suction-cushion that will not discolor or ooze out. MOY helps relieve sore, tender, burning gums caused by loose dentures. Pleasantly flavored. At all good druggists.

USE
MOY

TICOR TITLE INSURANCE

Helping To Build The Community Since 1890

When this drawing of the Astoria Column appeared in The Morning Astorian in 1926, we were already 36 years old as a business.

Originally founded Feb. 28, 1890 as Astoria Abstract Co. Our name was later changed to Pioneer National Title Insurance. In 1983, the company became Ticor Title Insurance.

Since our title plant was established in 1890, it has been updated daily to better serve the residents of Clatsop County. **We offer complete title, escrow and collection escrow services.**



Astoria Column

ASTORIA OFFICE
630 BOND STREET
P.O. BOX 780

ASTORIA 97103-0780
PHONE (503) 325-2144
(503) 738-8351

SEASIDE OFFICE
550 S. ROOSEVELT DR.
SEASIDE 97138-0030
PHONE (503) 738-8433

FOR ALL YOUR 1031 NEEDS CALL "THE EXCHANGE EXPERTS" AT 1-800-285-3552



SHE THINKS HE'S AN ANGEL!

Maybe that sparkling white, crisply laundered shirt he's wearing has something to do with it! One thing sure, it does set off his manly charms to best advantage. Another sure thing: we did the laundering! You, too, can make that angelic impression.

PHONE 574 FOR PICKUP AND DELIVERY

Crystal
LAUNDRY

- 105 YEARS -



Gimre's
SHOES
Since 1892

ASTORIA
239 14th Street
325-3972

SEASIDE
600 Broadway
738-9491

HILLSBORO
256 E. Main Street
640-5866

GIMRE'S SHOES - THE OLDEST FAMILY OWNED SHOE STORE WEST OF MINNESOTA!

Sven A. Gimre founded S.A. Gimre Shoemaker in 1892. He made and repaired shoes on Bond Street, located between 11th & 12th Street. Their current Astoria store, located at 239 14th Street has been in that same location since just after the great Astoria Fire of 1922 that destroyed their 2nd store located on the corner of 12th & Marine Drive.

Sven Gimre passed on the family business to his sons Kermit and Anders Gimre. During the 50's Kermit and Anders built the business into a chain of seven stores around the State of Oregon. Eventually all were sold or closed except for the store in Astoria.

Kermit still stays active in the business and has for over 60 years, but has since passed the Shoe Store to his two sons,

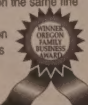
Jon and Peter Gimre. In the Astoria store, you'll find Virgil Miles who has been Gimre's manager for 30 years.

Gimre's grew in 1985 when they opened a store in downtown Hillsboro. Gimre's newest store is in Seaside which opened in 1990.

Gimre's is the oldest family owned shoe store West of Minnesota.

The entire Gimre's Shoes staff carry on the same fine tradition of quality shoes and service that Sven started 100 years ago, and that tradition continues to keep Gimre's Shoes in business today.

Gimre's is proud to have served five generations of North Coast's shoe needs.



ROCKPORT • RED WING • RYKA • AVIA • BIRKENSTOCK • NIKE

BIRKENSTOCK-DANNER BOOTS-NIKE-RED WING-DEXTER

Gearhart GOLF LINKS

Gearhart Golf Links

105 Years

"1910" 9 hole course

Although records indicate that the golf course at Gearhart was established in 1892, tradition has it that several Scotsmen laid out four holes on the windswept dunes in the 1880's. Gearhart is reputed to be the oldest course on the West Coast.

Originally a 9-hole course, it was extended to 18 in 1913. Today the course is 6,148 yards, par-72 and stretches for about a mile from north to south, the width equaling about three fairways. The elevation is fairly constant. The up and down roll of the sand dunes over which the course is built makes a flat lie a rarity. Its sand base makes for excellent drainage, and the encircling condo-motel units provide considerable shelter from the coastal winds. The course is generally wide open, easy to walk, and a pleasure to play.

Today's 18 hole course



Gearhart hotel at edge of golf course • 1926

In the early days, Gearhart was the Golf Capital of the Pacific Northwest. At the time, the fairways were mowed by sheep. Players and spectators traveled by boat and the Spokane, Portland and Seattle train to participate in tournament extravaganzas. The SP&S was known as the "Daddy Train" so called because it brought husbands to the coast on weekends to be with their families.

The Oregon Coast Golf Tournament was started at Gearhart in 1910 and continued there until 1951 at which time it was transferred to the Astoria Golf and Country Club.

In reviewing the history of the Gearhart course we find in the American Annual Golf Guide of 1929 the charge was 75¢ per day. Sunday was play permitted and caddies were available.

The Founders Corporation was the original owner of the course. It was sold to Barney Lucas in 1939. It changed hands several times before 1969, when it was purchased from Roy and June Maden by the present owners, Orson A. and Olive E. Kelly.

LOCATION: 10th & North Marion - Gearhart

MAILING ADDRESS: P.O. Box 2758, Gearhart, OR

PHONE: 738-3538

PGA PRO: James H. Smith

93 Years

Bank of America

Bank of America offers Clatsop County businesses and consumers a full range of innovative services to meet their financial needs. Its Astoria and Seaside branches are managed locally, yet provide the resources of one of the nation's largest and strongest financial institutions.

Focusing on quality service and convenience, Bank of America offers a full range of financial services and products that are responsive to today's market place - from checking accounts and bank cards to residential mortgages and business banking services.

Bank of America has a long tradition of service to community. Through grants, employee volunteers and other philanthropic activities, Bank of America hopes to improve the quality of life, to address the needs of education and to create an atmosphere which will result in a stronger and richer community.

In Clatsop County, the bank has provided grants for various arts, education and community investment projects and is a major supporter of community events which have included The Great Astoria Crab and Seafood Festival, Astoria Regatta, and Seaside Beach Volleyball Tournament.

Bank of America has 92 branch offices in Oregon, and more than 1,300 banking offices and 2,200 Versateller ATM's in the West.

Judy Hansen, Manager
ASTORIA BRANCH
977 Commercial
Astoria, OR 97103
503-325-2333

Kathy Fox, Manager
SEASIDE BRANCH
300 S. Holladay Dr.
Seaside, OR 97103
503-738-8311



DEPENDABLE

MORE HEAT
FOR
YOUR

DOLLAR



COLUMBIA OIL CO.

ASTORIA
Fifth and Astor
Phone 560

SEASIDE
601 Broadway
Phone 21



Those who attend Fox West Coast Theatres are the kind you enjoy meeting. They reflect good taste and good living.

Today

Come! Laugh with
AMERICA'S GREATEST
HUMORIST,
IN HIS FIRST
TALKING
PICTURE

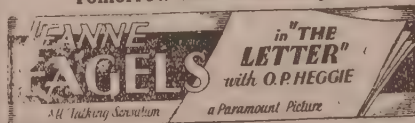


ALSO--Talking Comedy--
"THIS IS MARRIAGE"
Fox Movietone Talking News--
"Miss MacDonald Likes America."

Features, preceded by short subjects, at 2.45, 5.00, 7.10, 9.30. Last complete show at 8.40.

Buy Fox West Coast "Scrip"—It Saves Money

Tomorrow and Wednesday



ALSO--All-Talking Serial
CHAPTER 1 "KING OF THE CONGO"
The newest, greatest of novelties.

HERE'S WHERE TO GO FOR FUN!

- ★ DRINKS FOR THE DISCRIMINATING ★
- ★ HARRY DOUGLAS' MUSIC ★
- ★ NEVER A COVER CHARGE ★

CLUB 13

13th Between Duane and Exchange Ph. 812

Meeting the Needs Of The Community Since 1905

CITY LUMBER COMPANY



City Lumber is very proud of our history, and commitment to providing material and services needed for the growth of the area. Our records go back prior to April 1st, 1905, thus firmly establishing our foundation at this time. Back then it was known as City Lumber and Box Company and was located at 198 - 12th Street. Sometime later, the company moved to the Foot of 9th St., and was known as City Lumber & Supply

Co., specializing in coal and building materials. The lumber yard was located at 22nd and Commercial.

The Newenhof family, the present owners, purchased the company in January, 1975. The Newenhof's have always recognized their responsibility to continue the tradition and reputation for meeting the needs of the area. Not only in the building supply business, but also in helping and contributing to worthwhile organizations and individuals finding themselves in unfortunate circumstances. The Newenhof's believe in the community they serve, and their investment in its future and growth.

Of equal importance to the Newenhof family are the City Lumber employees and their families. Having some of the most knowledgeable people in the building supply industry working for City Lumber guarantees its continued success and growth.

We're proud to say we're your complete home improvement headquarters on the coast. Come see our complete line of shrubs, seasonal flowers, decorative stepping stones & edging, building materials, lumber, millwork, roofing, metal roofing, plywood, kitchen and bathroom cabinets, computerized cabinet and deck design, cement, insulation, wallboards, lawn and garden, plumbing supplies, glidden paints, tools, paneling, doors and windows, window blinds, wallcoverings, ceiling fans, flooring, lighting supplies, electrical supplies, largest indoor-outdoor lighting showroom on the North Coast.

TRUST WORTHY
HARDWARE
STORES



2142 Commercial, Astoria
325-4511 • 1-800-248-4511



Open Monday-Friday 7:30 am to 5:30 pm, Saturday 8 am to 5 pm, Sunday 9 am to 4 pm

87 Years

Home Baking Co.



Home Baking Company was founded in 1910, Arthur Tilander, and remains family-owned and operated today, by Kathy and Jim Tilander. Home Baking proudly produces a variety of breads, pies, pastries, cakes and donuts, in addition to their famous Astoria Cinnamon Toast, which is frequently requested from all parts of the country. The Tilanders worked with caterers for the movies "Goonies," "Kindergarten Cop," "Mulan," "Ninja Turtles III," "Free Willie," and even Arnold Schwarzenegger stopped in to say how much he enjoyed the pastries.

Call on Home Baking Co. for all your needs, from your daily bread to that special wedding cake. They're located in the old Uppertown area on Astoria's east end.

HOME BAKING CO. • 2845 MARINE DRIVE • 325-4631

87 Years



Astoria Florist

951 Commercial, Astoria
325-3571

Astoria Florist goes back to Baldwin & Hustwick Florist, founded around 1910 at 339 15th. In 1913 it became Hustwick Florist located on Franklin between 14th & 15th. It moved to 634 Commercial in 1920. By 1922 John Erickson had purchased it and changed the name to Astoria Florist. In 1925 the address was 409 Commercial with a greenhouse at 918 Florence. Sometime in the 1920's, it moved to 15th & Exchange. Lloyd Attig purchased the business in 1953. In 1971 Dorothy Martin acquired the business, moving to its present location in 1972.

By Popular Request

THE WHOLE TOWN'S TALKING!

2nd WEEK

EVERYWHERE SHOOTING... IT'S A GREAT SILENCE!

GEORGE AMATO
JOE CASARDO
SONG AND LAUGH STAR OF
HARRY OWEN'S BAND

HILO HATTIE

WITH AN ALL STAR

HEADLINE VAUDEVILLE
Floor Show

Plus...
NEW SHOW

Shows at
8.30 & 10.30

Dance

Russ Olsen's
Dance
Band

Extra

in Person
Nils
Nardynne
the Ultimate
in Dance

AMATO'S SUPPER CLUB



Dancing Tonight

Music By
THE COLUMBIANS
Lower Columbia Favorite
Dance Band

LABOR TEMPLE
BALLROOM

Over 85 Years



Willamette Industries, Inc.

We want your logs!

Sawlogs and pulp logs - most species
Timberland and Standing Timber

Competitive Prices

Eric Haller, Log Buyer

(360) 795-3221 • Cathlamet Chip Yard

(503) 861-2261 Warrenton Sawmill • (503) 329-3401 • Cell Phone

78 Years

KNUTSEN INSURANCE

Astoria
325-1541

Seaside
738-8455



Bob
Canessa

Bob
Knutsen

Scott
Seppa

The firm was founded in 1919 by Martin Knutsen and was located in the Van Dusen building on 10th St. Several years later the insurance firm was moved to the ground level in the Astor building on 12th Street. Martin Knutsen & Son specializes in General Insurance, including Health and Life.

In March of 1986 Knutsen Insurance moved to 1968 Commercial.

A second office opened in Seaside in March 1987. In 1989 the Seaside office moved to its present location at 1555 North Roosevelt Drive.

LOCAL NEWS.
WILL KEEP THE DAY.



77 Years



SMOKEHOUSE

106 Marine Dr. • Astoria 325-2190

Welcome to Josephson's Smoke House. We are family-owned and have operated for four generations and 77 years at our Astoria, Oregon location. Under our Smokehouse roof an unequalled variety of seafood is smoked daily, retailed fresh from our smokers, packed for individual mail order and wholesale customers, and shipped world-wide. This year Williams Sonoma features two of our products in their Holiday Catalog For Cooks.

Visit our Astoria Historical Smokehouse to learn about our smoking processes and sample our products. Browse our Web Store at www.josephsons.com to discover our many and varied seafood mail order offerings. We are committed to bringing you the best in specialty seafood and service. For personal service call toll-free 1-800-772-FISH, Fax us at (503) 325-4075, or e-mail us at smoke@josephsons.com. Mike and Linda Josephson

EVERYONE SHOULD EAT BREAD!

If you are overweight and want to reduce, follow the BREAD DIET exactly! Eat bread at every meal...it helps burn up body fat while reducing. If you are interested in safe reducing, call at the Dixie Bakery stores for the latest booklet on "Reducing Diet." It is free.



THE DIXIE BAKERY

Makers of Butter-Nut Bread

White Collar Line.
Telephone and Bailey Gatzert.
Columbia River and Puget Sound Navigation Company.



PORTLAND--ASTORIA

TELEPHONE:
Leaves Portland daily, Sunday excepted, at 7:45 AM.
Leaves Astoria daily, Sunday excepted, at 7:30 AM.
O. P. & W. P. Gatzert - 2 Potter House
Portland daily, Sunday excepted at 8:15 AM.
Leaves Astoria daily, Sunday excepted, at 8:00 AM.
Telephone No. 11.
U.S. SCOTT, PARK & ARREST, Ast. Portland
C. R. Stone, Astoria Agent.

84 Years

JCPenney

1343 Commercial Street, Downtown Astoria
Mon. - Fri. 9:30 am to 6 pm and Sunday Noon to 5 pm

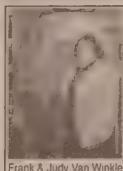
Many people still remember the days when the Downtown Astoria JCPenney store used a system similar to pneumatic tube for purchases and transactions. This system was like today's drive up window. It incorporated a metal tube connected to a network of guidewires from each clerk's counter to a cashier's cage on the second floor. The floor clerk would write up the purchases at the register, then shoot the customer's money up to a cashier who would receive the money, make and return the change to the customer, all via these pneumatic tubes.

Those days are gone but the same Downtown JCPenney store exists. Penney's has been a part of Astoria since 1913, and is one of the oldest stores in what is now one of the largest retail chains in America. The company was started by James Cash Penney in 1902 in Kemmerer, Wyoming, and was first named The Golden Rule.

78 Years

Loop - Jacobsen Jewelers, Inc.

A family owned and operated jewelry store
1360 Commercial • Astoria, OR • 325-6181



Frank & Judy Van Winkle

Loop-Jacobsen was started in 1932 when Harvey K. Loop bought out Schulz-Jacobsen. Schulz-Jacobsen was started about 1919. Harvey K. Loop also purchased Donnerberg Jewelry, owned by Frank Donnerberg, consolidating the two stores into one store, located in the Astor Building. The store was moved to its present location in 1961. Richard and Estel Van Winkle, bought the store on April 1, 1977. Son Frank now runs the business.

The Van Winkles sell and repair jewelry, watches and clocks. They have a selection of batteries for watches & clocks. They carry Black Hills Gold and a large selection of sterling silver jewelry. House calls available for large clocks.

They do custom engraving on metals and plastic for trophies, engrave name tags and inside ring engraving. With every engravable purchase, engraving is free.

Frank designs jewelry to your special needs. He also makes pendants, rings, bracelets and earrings for the store. Frank checks your rings to make sure all the prongs are secure and then will clean your ring. Judy restrings and knots those broken strands of pearls or beads.

75 Years

Columbian Cafe

1114 Marine Drive, Astoria
Astoria 325-2233

Mon. - Fri. 8am - 2pm • Wed & Thurs. 5pm - 8pm
Fri. & Sat. 5pm - 9pm • Sun 10am - 2pm



The Cafe is 75 years old and was originally called The Whip Spot. Later it was renamed Mary's Place, Pat & Len's, and has been the Columbian Cafe for the past 16 years.

Unah Hulsey brought Astoria's first espresso machine in 1980. Along with it he brought his unique talent for preparing impromptu gourmet dishes with local fresh vegetables, seafood and pasta made from scratch daily and cut and cooked when ordered.

The breakfast and lunch menu offers crepes and stir fry. Enjoy a cappuccino at the counter while you watch the chef prepare your food. The Columbian Cafe has been recognized in several publications including The Willamette Weekly, Northwest Best Places, Oregon Magazine and the Mouth of the Columbian.

75 Years

THIEL'S MUSIC

503-325-5981

Cobbans Music was opened in 1922 in Astoria. It was purchased in 1946 by Cliff and Hazel Poole and called Poole's Music Shop. In 1966 it was purchased by Dennis and Judy Thiel and changed to Thiel's Music Center. In 1976 the store was moved to its present location at 1375 Commercial. In 1996 a store opened in Longview, WA. Thiel's music serves all musical needs including band and string instrument sales and rentals, accessories, keyboards, guitars, recording gear, amplifiers and PA systems. They also carry a large variety of sheet music.

LOCAL NEWS.

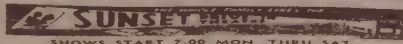
Happy New Year.

The A. F. C. vaudville tonight.

Let us try and make '97 a prosperous year.

Just think of it—1897! How long we do live.

If you make a resolution for 1897, don't break it.



GRAND WINTER OPENING TONIGHT

- ★ Free Balloons for the Kiddies
- ★ Come Early—Free Coffee 'Til 7:00 P.M.
- ★ Surprises! ★ Gifts!

Tonite, Saturday and Sunday
"Meet Me at the Fair"
 In Technician
 DAN DAILEY ★ DIANA LYNN
 and
"FLAT TOP"
 In Cinemascope
 STERLING HAYDEN ★ RICHARD CARLSON

MECHANICS WANTED

- In the Oldest Established Garage in the Lower Columbia.
- Finest Mechanical Equipment Available.
- Permanent Position.
- Good Working Conditions.
- Plenty of Opportunity for Over-time.

APPLY
Lovell Auto Co.
 12th and Ocean Street Phone 65

75 Years



1150 Commercial, Astoria • 325-5262

A family business established in 1922 by J.L. Anderson is now owned and operated by Karen Anderson.

Andersons is a full service jewelry store selling custom designed jewelry, gold, diamonds and gemstone jewelry, a large selection of quartz watches, clocks from travel to mantel. Anderson Jewelers also offers repair services for jewelry, watches and silver. The gift department features a wide variety of unique gifts for all occasions.



Karen, Susan, Linda & Evelyn

74 Years

HOLLADAY DRUG

Frank and Bonny Stuart, Owners

The building was first owned by Margaret and Arthur Graham around 1920 and it was known as Graham's Drugstore. Adina and John Witty purchased the store from the Grahams approx. 1937 and it became known as Witty's Pharmacy. Ivis and Elmer Porter bought the store in 1957 from the Witty's and had it for 32 years when Frank and Bonny Stuart purchased the store on January 1, 1989. The store features an old-fashioned soda fountain where you can visit and enjoy the company of your friends and offers you prompt and courteous service. It also features all-service computerized pharmacy, Hallmark card shop, plush toys, and gifts.



616 Broadway, Seaside 738-3053

73 Years

SOLD

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BANKER**

**KENT PRICE
REALTY, INC.**

Expect the best.®

An Independently Owned and Operated Member of Coldwell Banker Residential Affiliates, Inc.

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2367 S. Holladay
738-5558

Cannon Beach
Branch Office
139 W. Second
436-1171

Manzanita
Branch Office
31 Lanada
368-5179

With our roots in Clatsop County dating back to 1924, service has always been the key at Kent Price Realty.

Times have changed since 1924, but the Price Family still owns and operates the successful real estate firm with fourth generation Broker Dave Price in charge of daily operations.

Now as Coldwell Banker Kent Price Realty, all the service that our clients have enjoyed over the years is still there; we've just added more tools to assist you better than ever with your real estate needs.

72 Years

CALDWELL'S LUCE-LAYTON MORTUARY

1165 Franklin Ave., Astoria

The firm was founded in 1925 as Karlson & Sons Mortuary. The Gims purchased the Mortuary in 1937 and Marion and Raymond Luce came in 1947. Dale and Hilda Layton purchased it in 1955. It then became Luce-Layton Mortuary in November 1976. Jim Caldwell and Renee Caldwell purchased the business from the Laytons.

Dedicated to caring for Clatsop County families in their time of need.

"It's our Tradition of Caring"
 325-1811

72 Years



Lindstrom's
DANISH MAID BAKERY
 & coffee shop

The bakery was founded in 1925 by Harry A. Morrow and was known as Morrow's Bakery. In 1942 it became Jones' Bakery when it was purchased by Harold and Verna Jones. In 1970 they sold the bakery to Carl and Melanie Maxwell and it was renamed the Danish Maid Bakery, which is still its name.

The current owners, since January 1986, are John and Jan Lindstrom. The bakery specializes in fine pastries, cakes, wedding cakes, a large variety of fresh breads and great lunches served Monday through Saturday. During the holidays the Danish Maid Bakery is famous for its special Tom & Jerry batter. Stop in today for a delightful tasty treat that will please every palate.



1132 Commercial, Astoria • 325-3657
 Open Mon. - Sat. 4:00 a.m. - 5:30 p.m.

71 Years

NIEMI OIL CO.

We Keep You Warm And Tankful
325-1972



Founded in 1926, the firm began as Pilot Oil Co. It was owned Sherman Lovell and Jack Turner. When Ed Niemi began working in the oil business, General Petroleum bought out Pilot Oil in 1931. In 1935 the company became Petroleum Products Inc., owned by George Sheahan and Basil Burke. In 1941 Mr. Niemi became partners with Sheahan and three years later bought him out and became a wholesale agent. On December 1, 1945 the company became J. Ed Niemi, distributor, handling Socony-Mobil products.

The Bechtolt family became involved in 1965. In 1966 son-in-law, Warren Bechtolt Sr. joined the firm which was now Ed Niemi Oil Co. Four years later Warren and Alice Bechtolt purchased the company as Ed Niemi retired.

Now the family business is being led by a third generation, with Niemi's grandsons, Carl Bechtolt, Warren Bechtolt Jr., Scott Bechtolt, and granddaughter Stacy Sundquist, all involved in the business. The firm flies the BP Oil flag after that company bought out Mobil Oil's West Coast operations in 1989. Niemi Oil has been at the same location near Astoria's Pier 3 since its start in 1926. Featuring a full service home heating oil department, and retail and wholesale BP gasoline and diesel sales.

**Back
YOUR
FUTURE**



With U.S. SAVINGS BONDS

65 Years



From 1934 to 1970 Snug Harbor served Astoria with sidewalk on the floor and serving beer on tap. In 1970, Gregg and Roe started a new trend with clubs, dinners and live music. After installing carpet, they hung a new sign on the door: "Fiddler's Green".

In 1987 the name was changed again to "Cafe Uniontown", where live music features The Columbia River Duet on Thursdays, Fridays & Saturday's feature live local and regional acoustic and jazz musicians.

Seafood specials are served nightly. Every evening at 5 p.m. complimentary hors d'oeuvres are served. Cafe Uniontown features Northwest wines and microbrews.

Cafe UNIONTOWN

Open Tues. - Sat.
Lunch & Dinner

218 W. Marine Dr., Astoria, OR • (503) 325-8708

63 Years

Columbia Travel

**325-1531 or
1-888-325-1531**



Clatsop County's first travel agency was founded in 1934 by Floyd & Beryl Foster, primarily as a steamship and railroad ticket agency for the Union Pacific R.R. With the advent of the airplane era to Astoria and the West coast, the Bureau became a full service agency for all the airlines of the world. Owners Rose-Marie and Kenny Paavola purchased the agency in 1991, and they offer complete travel arrangements for air, cruise ships, trains, rental cars and lodging.

*We're not the best because we're the oldest.
We're the oldest because we're the best!*

Corner of 12th & Duane St. • Downtown Astoria

62 Years

McGREGOR'S SUPPLY COMPANY

207 7TH STREET, ASTORIA, OREGON 97103 • PHONE (503) 325-1612

Open 6 Days a Week! **Located behind McDonald's**

"Over 62 years of combined experience"

Bill & Scott McGregor - Owners Hal Pincombe - Manager

Specializing In Friendly Service For Your Auto Parts Needs

TOLL FREE NUMBER 1-800-523-1612

OWNERS BILL, JAN & SCOTT MCGREGOR

MCGREGOR'S SUPPLY - GROWING WITH ASTORIA!



62 Years

CANNON BEACH LUMBER COMPANY



CANNON BEACH LUMBER COMPANY was founded in 1935 by Nels Jacobsen as a retail lumber yard to serve the Cannon Beach area residents. Subsequently, the business was operated by his son, Emmet Jacobsen, who sold it in 1973 to Kenneth and Rosemary Clark. It was incorporated in 1980. John Zommers joined the company in 1987 acquiring a part ownership. Under the Clark/Zommers leadership, the company has grown from being a one-man operation to 24 employees currently.

To provide better service to our north county customers, a 7 acre tract of land at the junction of Highways 26 and 101 was acquired in 1978. The area was blacktopped in 1990, and in 1991 a large warehouse and office building was erected.

CANNON BEACH LUMBER COMPANY, with our Junction Sales/Distribution facility, is now the largest building materials dealer on the North Coast, with an extensive lumber selection available, especially in cedar & pine products, outdoor wood and other specialty types of lumber. The company also features a fleet of eight delivery vehicles allowing us to offer same day delivery service to our customers. We serve from two locations, Cannon Beach and Seaside.

IF IT'S WOOD, SEE US!

CANNON BEACH LUMBER COMPANY

MAIN YARD & STORE
436-1531
1-800-266-9548
264 E. 3RD
CANNON BEACH

JUNCTION YARD
738-9548
JUNCTION HWY 101 &
HWY 26 SEASIDE

M-F 7AM-5PM • SAT 8AM-5PM

CANNON BEACH LUMBER CO. INC.



We're Proud of Our Builders

AT FIRST
SIGN OF A
COLD
USE **666**
666 TABLETS. SALVE. NOSE DROPS

Massey's Dance

North Garhart Junction
Highway 101
ACROSS FROM THE MARQUEE
SATURDAY NIGHT
Dancing 9 P.M. to 1:00 A.M.

MUSIC BY
JAKE MASSEY
AND HIS
NORTHWEST PLAYBOYS

WOMEN OF THE
MOOSE

**CARD
PARTY**

TUES., NOV. 13
1:30 P.M.

Lower Moose Hall
Public Invited

57 Years



Left to Right: Susan Brooks, Sandra Jacquot, Michael Lynch, Laurie Sawrey, James Lanzarotta, Danielle King, Kathryn Doksum (front), Ross Holliday (back), Penny Vandershule, Sandy Puckatt. Not Shown: Dennis Bryan, Cristine Shade, Mark Redwine



YERGEN AND MEYER
CERTIFIED PUBLIC ACCOUNTANTS

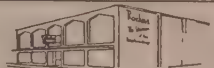
801 COMMERCIAL STREET
ASTORIA, OREGON
(503) 325-4921

With service to Northwest and North coast clients since 1940, the professionals at Yergen and Meyer, CPAs are here to help you succeed. Offering a full range of professional services, Yergen and Meyer can help you identify opportunities and solve financial problems.

The firm has eight offices in Oregon and Washington, Making it truly dedicated to staying in touch with Northwest business.

55 Years

Roehms
Home Furnishings and Design Center



810 Broadway, Seaside

738-6261

1-800-371-6261

Charles Roehm established Roehms Furniture in 1941. In 1990, Bob Baker became the new owner. Roehms specializes in QUALITY name brand home furnishings such as BROYHILL, FLEXSTEEL and LANE. WHIRLPOOL, ROPER, KITCHENAID AND CREDA are just a few of the quality appliance brands at Roehms. In electronics there are no equals to SONY and PIONEER. For your best sleep possible SIMMONS BEAUTYREST and SEALY POSTUREPEDIC are the quality choices. Roehms quality brands of floor coverings included ARMSTRONG, CONGOLEUM, CORONET, and INTERLOOM, all available with expert installation. Roehms is proud to offer courteous FREE DELIVERY and the low prices Roehms has been known for. Roehms also now offers professional; decorating by Brenda J. Morgan. Come in and let Brenda, Jack Burk, Omer Stephens, and the rest of the crew at Roehms serve you.

Our Business Hours Are:

9-5:30 Monday-Saturday & Noon-4pm Sunday

55 Years



843 W. Marine Dr. • 325-1802

- And Now -

**Warrenton's New
Dairy Queen Brazier**

733 S.E. Marlin Avenue

★★★ OPEN NOVEMBER 1997 ★★★

(next to Vince Williams Car Corner)

Owens and Marie Lawrence founded the Dairy Queen in 1947. They sold it to their daughter and son-in-law Rod and Betty Palo in 1987. The building was remodeled in 1972. In October 1973, Dave and Jill Bodway purchased the business. In December 1985, Dave and Jill tore down the old drive-in and rebuilt a modern facility featuring seating for 80 people and a drive thru system. In 1995 Jill Storey took over managing Dairy Queen due to the death of her partner Dave Bodway



Seeds & Fertilizers

All Varieties for
FARM & GARDEN
SEED POTATOES

Best Quality - Low Prices

Small Fertilizer Spreaders
JUST RIGHT FOR AVERAGE
LAWN, Each **\$2.00**



Owen-Peeke Feed & Grain Co.

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575 Bond Street • Phone 1033 Astoria, Oregon

Your Car Is As Safe As You Make It!

ALWAYS be certain of the safety of your car. Have a periodical check on your brakes, lights, steering alignment, and tires to assure **SAFE** driving. We are equipped with precision **SAFETY** equipment to protect your car—Cowdrey Brake Tester and Weaver Front Axle equipment (axle straightened "cold" in the car).

ROSS LINK GARAGE

SINUS SUFFERERS

I have a painless electrical treatment that is very effective for sinus trouble. Speedy relief is usual.

DR. G. H. THOMAS

Chiropractic Physician
Spexorth Bldg.
Phone 302

HERE'S WHERE TO GO FOR FUN!

- ★ DRINKS FOR THE DISCRIMINATING ★
- ★ HARRY DOUGLAS' MUSIC ★
- ★ NEVER A COVER CHARGE ★

CLUB 13

13th Between Duane and Exchange Ph. 812

MECHANICS WANTED

- In the Oldest Established Garage in the Lower Columbia.
- Finest Mechanical Equipment Available.
- Permanent Position.
- Good Working Conditions.
- Plenty of Opportunity for Over-time.

APPLY

Lovell Auto Co.
14th and Duane Street Phone 86

52 Years

LEKTRO



Spray-In bed liners available at Lektro.

Lektro's aircraft tugs have had the reputation for durability for many years. Now, due to the latest technologies in sprayed on finishes, our tugs have been protected with a tough poly finish that protects and preserves the tugs during the heavy usage they receive at airports worldwide. Keeps them looking new. Pick-up owners can have that same protection applied to their new or used pick-up truck bed in the form of a Spray-In Bed Liner. This tough industrial coating permanently seals out rust and corrosion, takes a beating, and looks great for the life of your truck.

IF MORE INFORMATION IS DESIRED OR
YOU WISH TO MAKE AN APPOINTMENT,
STOP IN OR CALL 861-2288

1190 S.E. Flightline Drive
Warrenton, Oregon 97146
503-861-2288 • Fax 861-2283
1-800-535-8767

Lektro's name and product familiarity is known worldwide. One attribute Lektro is most associated with is quality. Lektro's products are state-of-the-art and built to last. Many of its original products are still in use today including mink and poultry feeders used by local farmers, as well as golf carts, which can be seen in use at area golf courses even though they have not been built for nearly 30 years.



Lektro's largest aircraft tug in action.

52 Years

Heater's C & C Body Shop, Inc.

1-800-353-0641 325-0641 1303 Exchange St., Astoria
"Since 1945"

Owners: Randy & Jim Heater
State and Union Certified
"Union Shop"

Oldest independent auto body shop on the North Coast.

Randy & Jim Heater are here to serve you now and in the future. We are proud of our reputation. All of our work is guaranteed. Remember, there is no shortcut to quality on today's expensive cars. Come in and see us soon, the guys at Heater's C & C Body Shop on 13th Street in down-town Astoria.



Randy Heater, Jim Heater and Corey Ladd

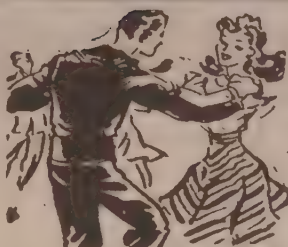


What Every Girl Likes to Hear ...

Her favorite man inviting her to dine and dance here. It's the best night spot in town. Delicious food, wonderful atmosphere, Harry Douglas' orchestra, and a perfect dance floor. Join the gala activities tonight.

**SOMETHING NEW!
OPEN SUNDAYS FOR DINNER
AND DANCING FROM 5 P.M.**

CLUB 13



Dancing Tonight

Music By
THE COLUMBIANS
Lower Columbia's Favorite
Dance Band

LABOR TEMPLE BALLROOM

51 Years

Hauer's CYCLERY & LOCKSMITH 1606 Marine Drive, Astoria 325-7334

The firm was founded on June 15, 1946 by brothers Ed and George Hauer, located on 10th Street behind the old Astoria Budget building. We carried Schwinn Bicycles, Harley Davidson motorcycles and lawn mowers. In 1950 the company moved to 1180 Marine Drive. In 1958 George Hauer passed away and Ed Hauer continued the business until 1968, when he consolidated the business to just locksmithing. The business was located on 13th Street, next door to the Cinder's Restaurant. When sons Ed & Stan

returned from the service in June of 1972 the firm expanded and moved to 289 7th Street, again carrying bicycles, lawn mowers and doing locksmithing. In June of 1975 we moved to our present location at 1606 Marine Dr. In 1990, Stan Hauer became the sole proprietor.

Hauer's Cyclery and Locksmithing offers to the North Coast a complete line of bicycles for riders ages 2 to 102. We also offer cycling apparel, parts, tires, tubes and accessories. We have a repair department second to none and are able to repair all brands of bicycles. We service what we sell.

We offer a full-service locksmith shop for residential, commercial and automotive customers. Our line of security items include locks, safes, and keying systems. There is usually a locksmith available at the shop during regular business hours and we are on



call 24 hours for emergency situations. People don't always get locked out during normal business hours. We have the largest assortment of key blanks on the North Coast. After stamping our duplicate keys with our name for 50 years - we figure "We're in more pockets in this area than Uncle Sam." We have espresso. We look forward to continuing our service to North Coast residents.

"WE'RE KEYED TO YOUR NEEDS"

White Collar Line.
Telephone and Bailey Gatzert
Columbia River and Puget Sound Navigation Company



PORTLAND-ASTORIA

Leaves Portland daily, Monday excepted, at 7:15 AM.
Leaves Astoria daily, Monday excepted, at 7:15 AM.
U.S. S.S. Columbia River Navigation Co. J. Porter, Master.
Portland to Astoria, Monday excepted, at 8:15 AM.
Astoria to Portland, Monday excepted, at 7:15 AM.
Telephone No. 11
U.S. M.T. Park, E. H. Hallett, Ast. Portland
C. H. Hallett, Astoria Agent

49 Years

**Columbia
Fruit & Produce**
6th & Bond • 325-4045 • Astoria
Open Tues.-Sat.

The firm was founded in March 1948. Owners are Arnold Johnson Sr., Arnold Johnson Jr. and Bruce Johnson.

Present location was purchased from Blitz-Weinhard Company in 1962.

Wholesalers and retailers in fresh fruits and vegetables, the firm was first located in an old house at the foot of 32nd St. Later it moved to 2 different warehouses on Pier 2 at the Port Docks serving the communities from Astoria to Cannon Beach, as well as Southwest Washington.

The Fresh Farmer's Market which was added in 1965 is open year round.

49 Years

The business was founded in 1948 by Ed Lyman. It was owned and operated from 1965 by Bernard and Loraine Sarpola until Bernard's death in 1989. Doug Barker was a partner from 1971 to 1990. The business was co-owned by Loraine Sarpola and her daughter Marilyn Reilly until February, 1994, when Dick Scott purchased the business.

Previously, the store was located on Broadway with 6000 sq. ft. of floor space. In 1987, the operation moved to its present location in a new building with over 10,000 sq. ft.

In 1990, the decision was made to change purchasing affiliation from Coast to Coast to Hardware Wholesaler, Inc. and with this, a name change to Coast Hardware Center.

BARGAINS GALORE AT THE NORTH COAST'S MOST COMPLETE HARDWARE CENTER

We Rent:
Small Power & Hand Tools
Weed Eaters
Rug Shampooers

• Computerized Color Paint Matching
Hardware • Paint • Plumbing • Housewares • Appliances • Vacuum Cleaners
Lawn & Garden • Giftware • Electrical • Sporting Goods • Lawn Mowers
Auto Accessories • The most complete fastener department on the North Coast
**WE FEATURE A COMPLETE DEPARTMENT SPECIALIZING IN
R.V. & CAMPING SUPPLIES**



Scott Coast Hardware

1217 S. Roosevelt • Seaside, OR

Phone 738-5491

Hours: Mon. - Fri. 8-7 Sat. 8-6 Sun. 10-5

49 Years

Falcon Cable TV is proud to be in a position to continue the tradition of being the oldest cable television provider in the country. The Astoria area is of special significance to the Cable Television industry. Mr. Ed Parsons who was

a resident of Astoria, developed and implemented cable television in 1948. Astoria, became the first cable system in the United States.



FALCON CABLE TV

ASTORIA
503-325-6114

SEASIDE
503-738-3316

LONG BEACH
360-642-3142

1241 Duane St.
Astoria, OR

KEEP THEM FIGHTING

BUY WAR BONDS



Lawson's Fine Candies

**PRIZE NIGHT
\$\$ TONIGHT \$\$
ENTERTAINMENT
SALON**

**A
B
E
C
O**

ASTORIA BUSINESS

Serving the Columbia North Coast
Area for 48 Years

DOWNTOWN ASTORIA

1332 Commercial

503-325-6152 • Fax 325-2975

M - F 8 am - 5:30 pm • Sat. 9:30 am - 5:00 pm

Over 48 years in business and still going strong! Astoria Business equipment Company has been meeting the robust business needs of the Northwest Columbia Coast community from the same location all these years.

Six years ago the business was purchased by Roy and Teri Latham. Since then the store has been redecorated and has expanded its' Hallmark gift and stationery line as well as the office equipment department. ABECO currently offers Canon copiers and facsimile machines, Steelcase furniture, Cyberstar Computers and a complete line of office supplies and equipment.

ABECO is proud of their 15 well-trained employees who provide service and support for every product they sell.

Whether you need a special greeting card, school, art or office supplies or equipment -- *We're the place to see!*

**NEW, NEW, NEW,
1 YEAR OLD THIS PAST YEAR!
COLUMBIA CHOCOLATES
HAS JOINED
THE FAMILY AT ABECO**



PORCH AND FLOOR ENAMEL

- Tough, high-gloss finish
- Use indoors and out
- Oil, grease, water resistant
- Cleans easily
- Excellent colors

A highly protective gloss finish for wood, metal or concrete. Excellent wear, scuff and weather resistance. Ideal for all interior and exterior areas where extra hard usage is found.

PLENTY OF FREE PARKING

A. PUUSTI & CO.

210 W. MARINE DR., ASTORIA

325-1821



new balance



RUSSELL
ATHLETIC

BUSHNELL

Reebok

47 Years

Ellis Link founded Link's Sporting Goods in 1950. Kyle Johnson purchased the Astoria store in February of 1990.

Link's Outdoor is a retail store carrying sporting goods, athletic equipment, team uniforms, athletic and outdoor wear. Link's carries Russell® athletic wear, Nike® and Reebok® clothing and athletic shoes.

They have a wide selection of fishing, hunting and clamming gear.

Link's Outdoor store has a basement full of close-out items which include athletic shoes, Russell® sweatshirts, sweatpants and other clothing.

You can also visit Link's to stock up on all your Boy Scout needs.

48 Years

LYLES

725 Ave. J, Seaside

738-5752

Lyle Ordway founded "Lyle's" in 1949, when he started selling wood, bric-a-brac, presto logs, etc. He added feed in 1951 and moved to the existing location in 1966.

Cec. & Evelyn Belsner have owned "Lyle's" for 12 years.

It's a fun place. You can find just about anything you want in pet and garden products plus house plants, cactus and garden ponds too, not to mention the variety of birds, tropical fish, small animals and exotic reptiles they offer.

**IT'S A "VERY INTERESTING
PLACE" TO VISIT!**

47 Years

DEL'S OK TIRE FACTORY

65 Highway 101 • Astoria

Del Thompson began working for OK Rubber Welders in 1952. He purchased the business in 1962, and it was managed by Del's son, Klyde Thompson. Co-owners were Klyde Thompson and Harriet Thompson until January 1997 when Klyde bought Harriet out. Klyde owns the business with his wife Mary Kaye.

In 1969, the tire store moved from 480 Highway 101 (the present location of Astoria Steel) to 65 Highway 101.

Now a member of the fastest growing tire group of independent dealers in the Northwest with 100 locations and growing!

Quality names like Michelin, Bridgestone, Dunlop, Kelly and Cooper are only a few of the national name brand tires available at competitive prices.

Store hours are Monday thru Friday, 8-6; Saturday, 8-4 and closed on Sunday.

From the smallest tire to the largest, we service them all!

325-2861



\$25
A MONTH
NOW BUSY
A NEW
Ford

After the usual low down payment is made, \$25 A MONTH is all you have to pay for any type of our new Ford cars, including insurance and financing.

How can you get a new 1997 Ford car for \$25 a month? In Ford's new financing plan, you can see and drive the car, and you can get the car for \$25 a month. Why else?

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Your credit will be used to determine your interest rate. The rate will be 6% or higher. If you have a credit rating of 6% or higher, you can get the car for \$25 a month. Why else?

The car is yours to use. You can use it as much as you want. You don't need to pay for it. You don't need to pay for it. You don't need to pay for it. Why else?

Nyquist Motor Co.
Authorized Ford Dealer
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All Summer LOW ROUND TRIP TRAIN FARES EAST

Daily May 15 - October 15

	Standard	Tourist	Coach
Chicago	\$86.00	\$68.80	\$57.35
New York	124.40	107.20	95.75
Boston	131.48	114.28	102.83
Cincinnati	97.00	80.70	69.85
Detroit	98.30	81.10	69.65
Kansas City	72.00	57.60	48.00
Minneapolis	72.00	57.60	48.00
New Orleans	101.40	81.15	67.60
Philadelphia	122.85	105.65	94.20
St. Louis	81.50	65.20	54.35
Washington	120.75	103.55	92.10

Round-trip tickets for many other points with longer lines at slightly higher fares, none beyond October 31. Return limit 45 days. Standard tickets honored in all classes of equipment; tourist tickets in new type tourist sleeping cars where available, and tourist coach tickets in coaches only east of Chicago. St. Louis city, all tickets honored in any equipment. Sleeping car charges are additional. Choice of Routes and Stopovers in North Direction.

All tickets honored on these FAMOUS TRAINS
FULLY AIR-CONDITIONED **TO CHICAGO** Via SPOKANE and ST. PAUL
NORTH COAST LIMITED Via SPOKANE and ST. PAUL
Via Northern Pacific Ry. Via Great Northern Ry.
Further information, schedules and illustrated publications furnished on request.
J. C. Wright, Agt., Astoria
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Greater Comfort, Economy, Pleasure, in Train Travel
New deluxe coaches, latest Tourist and Standard sleeping cars, finest dining cars, with fine port wine. Observation Club Lounge Car, Sleeping car charges reduced.

For WOMEN ONLY!
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STOCKINGS
Where real support is essential... it's like wearing a...
FOR THE WOMAN ON THE GO!
STOCK OF NOW! \$3.95 pr.
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STEINBOCK'S PHARMACY
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45 years ago the business was founded by George Hediger. This family business is a wholesale janitor and paper supply company and also carry a fine line of paint & wallpaper.
George retired in 1984 and the business is now run by his son Mike.
We carry a complete stock of quality BENJAMIN MOORE PAINTS!
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- Large Selection

Top quality electrical repair has been available to Astoria area residents for the past 43 years at Mark's Electric Service. Mark Pollard, owner, purchased the business in 1984.

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more meat



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41 Years

Ardele's

BEAUTY SALON

THE LOFT

1235 Commercial Astoria
325-2541

Ardele's Beauty Salon opened May, 1956 upstairs in the Astor Building. 5 years later it moved downstairs where it remained for 17 years. In 1981 Ardele's moved into its present location. Ardele Phillips is owner of the establishment.

Ardele's is a full service salon specializing in innovative hair styling, Solana tanning beds, GHR painless hair removal and sculptured nails.

Also featured is The Loft, exclusively for men's hair styling.



36 Years

HOMETOWN PIZZA COMPANY

Astoria's Original
Family Pizza Parlor

We've been on the same corner since 1961 when Bill Morrison first opened Shakey's here in Astoria. In 1970, the business was sold to Dean Kasten. Four years later, in 1974, Dave Alderman purchased half the business from Dean, and then the other half in 1984. In 1994, we became an independent restaurant, changing to Hometown Pizza Company.

We provide seating for group parties as well as an expanded menu selection, including chicken and Jojos, salad bar, sandwiches, spaghetti and gourmet pizzas, carrying on the tradition of fine food that has made Astoria's first Pizza Parlor Great!

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North Garhart Junction
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ACROSS FROM THE MARQUEE

SATURDAY NIGHT

Dancing 9 P.M. to 1:00 A.M.

MUSIC BY

JAKE MASSEY

AND HIS

NORTHWEST PLAYBOYS

35 Years

The Pig'n Pancake Story



3 Locations

146 West Bond, Astoria

323 Broadway, Seaside

223 S. Hemlock, Cannon Beach



It all began in May 1961, when Bob and Marianne Poole opened the Pig 'n Pancake restaurant in Seaside with \$100 and \$2000 worth of borrowed equipment. There was seating for 35 and the restaurant closed each day at 2p.m. It reopened for dinner each evening as Botti's Italian Restaurant, operated by Sam Botti, the owner of the building.

Bob and Marianne eventually bought the building and expanded and remodeled a number of times. In 1987 the restaurant closed for 32 days and the building was gutted and rebuilt. In 1988 the neighboring building to the east was purchased and incorporated, resulting in the present layout featuring seating for 240 and a large gift shop. In all, the expansions and remodeling have incorporated one tavern to the west and two taverns to the east of the original premises.

In Astoria, the site of the former Lovell's Auto used car lot and garage and Woody's Drive Inn, was acquired in 1966. Located in the historic Union Town district, the site was remodeled and opened in January 1967 as the Astoria Pig'n Pancake. The Astoria restaurant has also been remodeled and expanded many times to bring it to its present seating capacity of 140. It remains a favorite of local residents and tourists alike.

In 1996 a site was acquired in downtown Cannon Beach. The newest Pig'n Pancake is scheduled to open in the spring of 1997. This location features a unique setting overlooking an urban wetland and the bustling downtown area of picturesque Cannon Beach.

Bob and Marianne's three children, Linda, Wayne and Becki are now actively involved with Bob and Marianne in carrying on the Pig 'n Pancake tradition of excellence in family dining.

We take special pride in the Pig'n Pancake's many unique specialty pancakes. The recipes for Buttermilk, Swedish, Sourdough and French Batter pancakes are unique and are the original recipes that Bob and Marianne built the business on. Give them a try. We think you will agree they are delicious!

THE POOLE FAMILY

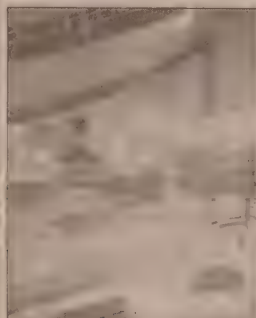
Edmund J. Lee

STUDIO

PHOTOGRAPHY

213 VAN DUSEN BUILDING
ASTORIA, OREGON
TELEPHONE 2478

34 Years



COLUMBIA RIVER MARITIME MUSEUM

1792 Marine Drive
Astoria
325-2323

Open Daily

9:30am - 5:00pm

Closed Thanksgiving
and Christmas

web site: www.seasurf.com/crmn
e-mail: Columbia@seasurf.com

Located on Astoria's waterfront, the Columbia River Maritime Museum invites you to explore the dramatic story of the Great River of the West from its earliest inhabitants through the present. You'll learn about seafaring lives and the industries transformed by Pacific Northwest waters. Explore more than 200 years of maritime adventure through the tales of shipwrecks and lighthouses, fishing and whaling, steamboats and sailing vessels, the merchant marine and the U.S. Navy. Your visit includes a tour of the lighthouse, *Columbia*, the last seagoing lighthouse to serve on the West Coast and, now, a national landmark.

The Museum Book Store provides a wide selection of maritime related publications and unique nautical gifts. Private and group tours are available by reservation. The Museum has RV parking and is wheelchair accessible.

Rolf Kelp, a native Oregonian of Norwegian descent, had a life-long passion for the sea. He indulged his interests by collecting everything related to it. After retirement, Rolf returned to his boyhood home of Astoria. It did not take long to notice the neglect of the rich maritime heritage of the Columbia River and Northwest Coast. It was this awareness that gave him the vision to establish a museum. Rolf possessed the tenacity and energy to bring the Columbia River Maritime Museum to life. He used his extensive contacts among shipping, yachting, and naval circles to make the Museum a reality. Moreover, he donated much of his own personal collection of models, paintings, and instruments. The Columbia River Maritime Museum was established on May 11, 1962.

The Columbia River Maritime Museum is the official Oregon state maritime museum and has earned a national reputation for the quality of its exhibits, making it the finest maritime museum on the coast.

The museum is a private nonprofit educational institution funded by memberships, private contributions and admissions.

Both individual and corporate memberships are available for those dedicated to the preservation of the Columbia River's history.

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34 Years

Mead Interiors Inc.



MEAD
UPHOLSTERY

Pictured (left to
right): Jan Mead,
Carl Mead, Mark
Beck, Sharon
Browne

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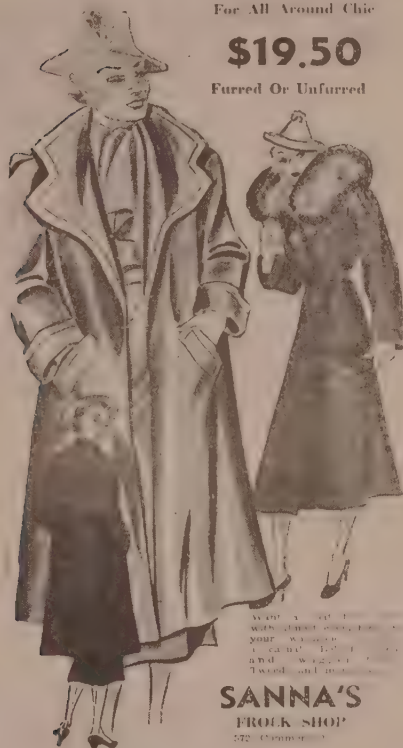
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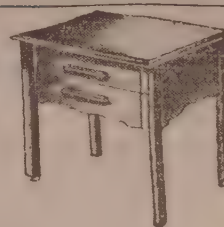
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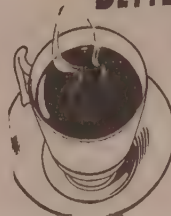
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Long famous for the Logger Burger, The Logger has also gained a reputation for excellent seafood. The Logger is open every day. Breakfast is served 6 a.m. - noon. Lunch & Dinners are available 6 a.m. - 1 a.m. and they now feature over 200 VHS movie rentals.

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The ladies apparel business is what Lolly Rytasala has done since 1962 while working in another women's clothing store in Downtown Astoria. Then in 1965, Lolly opened her own ladies clothing store, Lolly's House of Fashion, only a few store fronts away from her old employer so she could cater to her customer's exact individual needs.

Lydia Seabold, Lolly's daughter, manages the store today in the same Downtown Astoria location in which the business was founded in 1965. Lolly's carries a large selection of women's clothing in sizes 4 to 46 including women's nightwear, outerwear, sportswear and Liz Claiborne purses.

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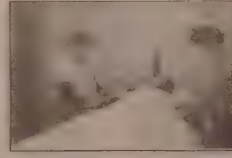
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ANYONE, who lives **OR** works between Rainier Hill and Warrenton-Hammond city limits is eligible for membership at Wauna Federal Credit Union and can reap the many benefits it offers.

In the beginning, Eileen Cheuvront, WFCU C.E.O., was the only employee. She worked part-time and her office was in the Personnel Office at the Crown-Zellerbach Mill in Wauna. And now, WFCU provides employment to over 40 local individuals.

With the opening of the Warrenton branch this year, our membership has a third branch facility to choose from, joining the Astoria branch (1975) and Clatskanie Branch (1988).

Things have changed since 1967, but our philosophy remains the same today; "NOT FOR PROFIT, NOT FOR CHARITY, BUT FOR SERVICE!"

We look forward to serving "you" for another 30 years!

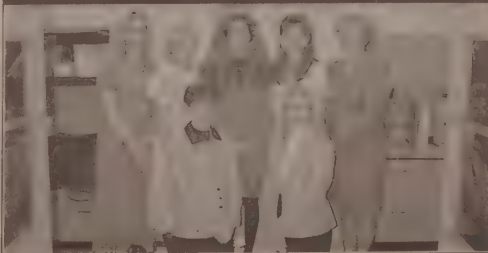


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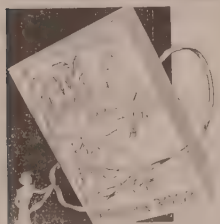
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30 Years

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Al Tollefson started his insurance business back in 1967 as the in-store agent at the Astoria Sears store. The office remained there for 20 years and it has been at its present location since Sept. 1995. Kim Postlewaite has been in the insurance business since 1987. In 1993 Kim and Al combined their agencies to better serve the Astoria area. Their office practices the Allstate tradition of extraordinary customer service.

Now more than ever --
"YOU'RE IN GOOD HANDS!"



KIM POSTLEWAITE

AL TOLLEFSON

The Fifth And Last paragraph of our Creed, which is the Creed of all Golden Rule funeral directors, runs in this wise: "We believe in the gospel of the Golden Rule; that 'Whatso ye would do unto them' is the epitome of all desirable and worthy business mottoes and creeds."

E.B. HUGHES MORTUARY
"Distinctive Funeral Service"

276 12TH ST.
ASTORIA

PHONE 321

29 Years

Jensen Communications Inc.

2158 Exchange • Astoria, OR
503-325-5917

LAND MOBILE COMMUNICATIONS Sales and Service

Jensen Communications, Inc. began in the basement of Fred and Juanita Jensen's home on 16th and Grand Street in Astoria.

Jerry Schwenk began working for Jensen's in 1971 and Jerry Tomlison in 1972. In April of 1972, Jensen Communications, Inc. moved to 17 West Marine, where Realty Word is located today.

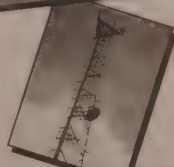
The business was moved to its current location in 1982 where remodeling of O.N.C.'s freight building (originally a 1940s Quonset Hut) was completed.

Both Jerry Tomlison and Jerry Schwenk received electronics training in the service. Jerry Tomlison has 34 years experience in the servicing of marine electronics and two-way communications equipment, and Jerry Schwenk has 40 years.

Jensen Communications presently employs 5 people. Both Jerry's and Ron Wright are F.C.C. and P.C.I.A. licensed.

Jensen Communications, Inc. offers marine electronics, land mobile radios, cellular phones, service and installations. Jensen provides paging, business repeater service and telephone interconnect service. They sell depth sounders, radar equipment, VHF radios, single side-band radios, CB radios, scanners, antennas, as well as land mobile radios for business and government. Some major manufacturers are Furuno, Simrad and Raytheon.

Jensen Communication, Inc. is currently owned by Jerry and Margie Tomlison and Jerry and Bobbie Schwenk.



WANTED

Good Used Cars

Top cash for your car or will buy or trade for your equity.

Clair's Used Cars

ACROSS FROM POST OFFICE

ASTORIA

PHONE 278

GOOD FOOD SERVED IN PLEASANT SURROUNDINGS

THE LIBERTY GRILL

29 Years



Bergerson Builders, Inc.

"Quality Design and Construction Since 1968"

Mailing: P.O. Box 127
Warrenton, OR 97146
Plant: 225 Silverside
Hammond, OR 97121
Office: (503) 861-1254
Fax: (503) 861-0316

12/28/94



LOCAL NEWS.

Happy New Year.
The A. F. O. (Astoria) tonight
Let us try and make '97 a prosperous year!
Just think of it—1997! How long we do live.
If you make a resolution for 1997, don't break it.

29 Years

Now...

Roy's Maytag
HOME APPLIANCE CENTER
Sales & Service

129 W. Bond St. • Astoria • 325-7815

Then...

In 1968 Roy and Gertrude Kinnunen opened the doors of Roy's Maytag Home Appliance Center on 9th St. in downtown Astoria. In 1975 they moved to their present location which shares the same building with the Bond Street Coin Laundry.

Roy and Gertrude retired in 1988 and the business is operated now by Jim and Karen Van Cleave, their daughter and son-in-law. Service Technician Todd Allen has been with Roy's Maytag for 17 years.

As well as selling a full line of new Maytag Appliances, they also repair all brands of appliances and offer a service of coin-operated washers and dryers for apartment buildings.

On May 8, 1993 a Maytag washer was started at Roy's Maytag just to see how long it would run. After 1650 days it's still running 24 hours a day, 7 days a week. Stop by and guess how long it will run. The person guessing the closest to when it quits wins a new Maytag washer.

1/2/95

29 Years

TWENTY NINE YEARS
AND GROWING...
THANKS TO YOU!

Warrenton Branch - 630 S.E. Marlin Ave.

"Bank of Astoria opened its first branch at 85 W. Marine Drive in Astoria on December 23, 1968. The bank was founded by a group of local businessmen who agreed that Clatsop County needed a community bank that understood the financial needs of local people. Over the years, branch offices have been opened in Seaside, Cannon Beach and Warrenton to provide convenient financial services throughout Clatsop County.

Bank of Astoria's main branch and administrative offices are located at 1122 Duane Street in Astoria. The bank has 48 employees, is owned primarily by local shareholders, and has total assets of \$90,000,000. Bank of Astoria is committed to enhancing the local economy and reinvests its deposits in loans to individuals and businesses in the area. The Small Business Administration and *Entrepreneur Magazine* both recognized Bank of Astoria as a leader in small business lending in the State of Oregon.

During the past year, the bank opened a new branch facility in Warrenton, which also provides offices for the bank's Residential Mortgage Services Department. Community Support of this new location for the Warrenton Branch and our Mortgage Department has been tremendous. Bank of Astoria is the community bank that "makes things happen," and has been for 29 years.



FDIC
FEDERAL DEPOSIT INSURANCE CORPORATION

• ASTORIA • WARRENTON
• SEASIDE • CANNON BEACH
THE BANK THAT
MAKES THINGS HAPPEN!

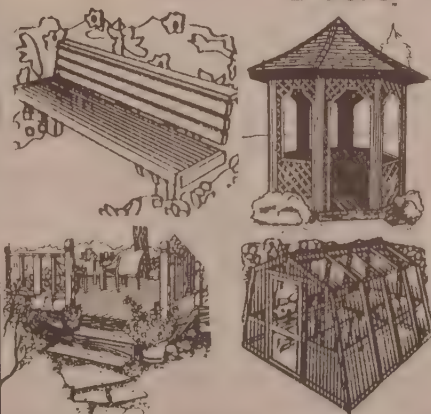


28 Years

Sunwood

CHROMIUM COPPER ARSENATE (CCA-C)
LIFETIME LIMITED WARRANTY Firm & Residential Use
NOTICE: Ask Dealer For a Copy of the Warranty
and Consumer Information and Handling Guide

Sunwood Plus
Water Repellent Lumber



FOR HELP WITH YOUR OUTDOOR PROJECTS

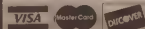
See Your Helpful Folks At:

WARRENTON BUILDERS SUPPLY

OPEN 7 DAYS A WEEK

1015 South Main, Warrenton

861-1362



Visa, MasterCard, Discover and American Express
honored at participating Ace Hardware Stores

12/28/94



What a Dish!

Ice cream at its most sensational best, rich, creamy, in a variety of delicious flavors.

Order a Carton Today!

Hours
Daily 10 a.m. to 10 p.m.
Sundays 2 p.m. to 10 p.m.

Lawson's
Fine Confectionery
and Ice Cream



EVERYONE SHOULD EAT BREAD!
THE DIXIE BAKERY
Makers of Butter-Nut Bread



25 Years
IN CLATSOP COUNTY REAL ESTATE
RANDY BOWE SELLS HOUSES

"Specializing in historic and view homes in Astoria."

Contact
Randy Bowe, Broker
1-503-325-SOLD (7653)

ATWATER
REAL ESTATE, LLC, I
No. 10 Sixth Street, Astoria, OR 97103

Steven's
Fine Clothing For Him & Her

Celebrating Our Silver Anniversary

Steve and Maria Kustura opened their first business in November of 1972 in downtown Astoria, today the business operates at 1197 Commercial Street.

As Steven's we have always strived to have the latest in fashion and fine clothing at competitive prices.

We have sportswear to special occasion, coordinates, shoes and accessories for her. For him we have big and tall sizes, tailored clothing, shoes and tuxedo rentals.

Come in and meet our friendly, enthusiastic and helpful personnel today. You will enjoy the personalized service and selection.

Coordinating Wardrobes Since 1972
1197 Commercial, Astoria 503-325-1421

WE SAVE SAVE SAVE SAVE SAVE SAVE SAVE SAVE SAVE SAVE

SUNDIAL TRAVEL AND CRUISE CENTER
THANKING YOU FOR 25 YEARS

"A BUSINESS IS ONLY AS GREAT AS THEIR CLIENTS"
AUTHOR - UNKNOWN

"OUR CLIENTS ARE THE GREATEST!!"
AUTHOR - SUNDIAL STAFF

WE ARE PROUD TO BE THE OLDEST TRAVEL AGENCY IN OUR AREA; OWNED AND OPERATED TWENTY FIVE YEARS BY THE SAME FAMILY.

WE WILL CONTINUE TO PROVIDE ANOTHER TWENTY FIVE YEARS OF QUALITY TRAVEL PRODUCTS, NATIONALLY COMPETITIVE PRICES, AND OUR DEDICATION TO PROFESSIONAL SERVICE.

SEASIDE
Sundial
TRAVEL SERVICE
736-3324

PORTLAND AIRPORT
Sundial
TRAVEL SERVICE
1-800-433-1164

ASTORIA
Sundial
TRAVEL SERVICE
325-4484

SAVE SAVE SAVE SAVE SAVE SAVE SAVE SAVE SAVE SAVE

25 Years
HAUER'S LAWN CARE & EQUIPMENT • 325-8788
Owner, Ed Hauer, Jr.
295 West Marine Dr. • Astoria, OR 97103

We feature sales and service of Toro, Troy-Bilt, Shindaiwa, Lawn Boy & Generac power equipment and Manco go-karts.

Master mechanic Ed is an authorized service dealer for Briggs & Stratton, Tecumseh, Kohler & Honda engines, as well as most small power equipment brands, i.e. MTD, Makita, McCulloch, Echo, Murray, Ariens, Red Max, White, Coleman Powermate, Poulsen, Mantis, Tanaka, Ryobi, Roper, Spicer, AYP, etc.

Ed and his mechanics will always do their best to take care of your service and repair needs.

Hauer's Lawn Care & Equipment reasons for all seasons.



You'll never imagine how many were America's favorite wagons because you've seen our

Ford Wagon Wonderland



You'll find the best of American history in our Ford Wagon collection. We have a variety of models from the 1930s to the 1950s. Each model is in excellent condition and is ready to be driven. We also have a variety of accessories and parts available. Call us today to see our collection.

With our unique Ford Wagon collection, we have a variety of models from the 1930s to the 1950s. Each model is in excellent condition and is ready to be driven. We also have a variety of accessories and parts available. Call us today to see our collection.

Visit us during our FORD WAGON WONDERLAND DAYS



1140 Duane Street

Phone 345

Astoria, Ore.

Ladies' Skirts and Coats

in need of lengthening to conform with new styles?
Bring Them In to Us!

Lebeck Tailor Shop

Hotel Astoria Bldg.
196-14th St. Phone 1484

When in Seaside

Shop at

The Bjorklund's

(Next to the Times Theatre)

For Gifts That Last!

Open Saturday Evening
and Sunday

23 Years

FAIR WINDS

MARINE ARTIFACTS • BRASSWARE • GIFTS
124 N. Hemlock, Cannon Beach



Fair Winds was opened in 1974 by Miles and Kay Esdon. In 1982 the business was purchased by present owners Jim and Jean Clune. In 1992 their daughter Wendy Clune, was made a partner in the business. Fair Winds has the largest selection of nautical items on the North Coast including clocks, barometers, thermometers, tide clocks, etc. The business specializes in Maximum Weather Instruments and Tom Wells limited edition prints.

Open everyday 10:00 a.m.-5:00 p.m.

436-1201



23 Years

FINE CRAFTSMANSHIP...

Is
POETRY
IN
FORM

TREAT YOUR HOME
TO THE ARTISTRY OF
Edward Overbay.

KITCHEN DESIGN
OUR SPECIALTY
CORIAN & GRANITE
COUNTERTOPS,
STAIRCASES, ENTRY DOORS,
FINE FURNITURE

CALL 861-1379 FOR
CREATIVE DESIGN SOLUTIONS

OVERBAY
HOUSEWORKS

2094 S.E. Airport Rd. Warrenton, OR 97146

since 1974

23 Years

Organic

Featuring Organically Grown:
Produce, Dairy Products,
Grains, Nuts, and
Deli Sandwiches.

The Community Store
A Natural Foods Grocery
1389 Duane Street
Astoria, Oregon 97103
503-325-0027



22 Years

MEDIX

AMBULANCE SERVICE, INC.

2325 SE DOLPHIN AVE. WARRENTON, OREGON 97146

SERVING ALL OF CLATSOP COUNTY SINCE 1975, MEDIX
IS YOUR #1 LIFESAVING TEAM.

Call us today or stop by our business office, and ask us about
joining MEDIX LIFECARE. A membership with your health in
mind.

•AMBULANCE •MEDIVAN WHEELCHAIR VAN•
(503) 861-1990 • (800) 613-3313

IN CASE OF EMERGENCY • CALL 911



22 Years

Jeffrey M. Leinassar, D.M.D. Dennis M. Klemp, D.M.D.

1414 Marine Dr., Astoria

(503) 325-0310

Hours: M&F 8-5, T,W,Th. 7-7

State-of-the-art restorative cosmetic dentistry for
the entire family. All types of dental procedures are available in an
office with sterilized tools and handpieces.

Dr. Leinassar started practice in September 1975 and brought
Dr. Dennis Klemp in as an associate in 1991 and as a partner in
practice in 1993.

We are all committed to doing the very finest quality dental
CARE for the entire family.

22 Years

COLUMBIA ORTHOPEDIC CLINIC

550 22nd • Astoria • 325-5625

"The best possible care for each individual patient."



Back Row Left: John W. Swanson, M.D., Shirley Tucker, Linda Millar, Patrick Ambiel, PA
Front Row Left: Mary Lou Marshall, Vickie Becker, Linda Pasma, Joan Pugh

Columbia Orthopedic Group was founded in 1975 by John M. Foster, M.D. In 1978 Dr. John W. Swanson joined the Group and purchased it in 1981. The clinic was renamed Columbia Orthopedic Clinic in June of 1981. John W. Swanson, M.D., received his medical education at the University of Iowa and graduated in 1970. He served a one year internship at Harborview Medical Center in Seattle and then spent three years as a general practitioner in the United States Air Force. Dr. Swanson then spent four years doing specialty training in orthopedic surgery at the University of Minnesota in Minneapolis. He is a diplomate of the American Board of Orthopedic Surgeons, and is certified by the Arthroscopy Board

of North America. Dr. Swanson specializes in total hip and knee replacements, arthroscopic surgery of the knee, shoulder, ankle and elbow, endoscopy carpal tunnel surgery, plus other lower extremity injuries.

The Columbia Orthopedic staff includes a Physician's Assistant, Patrick A. Ambiel, P.A. Mr. Ambiel graduated from an American Academy of Orthopedic Surgeons sponsored P.A. program at Foothill College in Los Altos Hills, Calif. in 1973. Mr. Ambiel's specialty training followed a four-year enlistment in the U.S. Air Force Medical Corps. Mr. Ambiel specializes in acute injuries including foot and ankle sprains, hand fractures, and post operative care.

U.S. GRADE "A" TURKEYS

Fresh (Not Frozen)

1957 CROP

12 to 15-lb. Average

pound **43¢**

Hoff's Market

22 Years



Astoria Plumbing & Tile, Inc.

1256 - 1270 Duane, Astoria, OR
503-325-2076 • 1-800-40-PLUMB
OR #013900 • WA #066NP-e-mail apt@transport.com

Founded in 1975 by Stanford Grmberg the firm began as Astoria Plumbing, Inc. Since his passing in 1982, many changes have occurred. It is now managed by his daughter, Ann Grmberg with the help of her mother Nancy Grmberg. Family owned and operated for 22 years.

We now offer a full selection of tile samples in our expanded tile showroom. The company's service plumbing division has grown. We have become much more involved in the new housing market. Our journeyman plumbers include Dick Anderson, Mark Fish, Jerry Howe, and Ted Hettveig.

Whether it's a new house, a commercial job, or a leaky faucet, Astoria Plumbing & Tile's staff offers you quality professional service. Come check out the changes.

21 Years



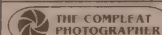
North Coast Chiropractic Center

679 Harbor Dr., Suite C
Warrenton, Oregon 97146
861-1661

North Coast Chiropractic Center was formed in 1980, after Dr. Robert Sherman purchased the practice of Dr. William Haneline, with whom he was associated from 1978. Dr. Stephen Johnson joined Dr. Sherman in 1983, and Dr. Adam Lopez joined the staff of chiropractors in 1990. Dr. Sherman is now practicing in the Portland area.

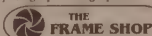
The chiropractors offer a multi-technique approach to care primarily for spinal injuries and disorders. Physiotherapy and massage are used in conjunction with adjustments. Valerie Lopez has been the office manager for 18 years. Beckie Haglund has been with the practice for 27 years handling insurance claims. Sarah Dejeus performs physical therapy.

20 Years



ASTORIA: 475 14th St. • 325-0759
M-F 9:00-6:00 • Sat 10:00-5:00
SEASIDE: 303 S. Holladay • 738-3686
M-F 9:00-5:30 • Sat 10:00-4:00

At 475 14th Street, walk into a full service photography store, complete with on-site photo processing, a Kodak Copy Print station, film, cameras, accessories, repair service, darkroom supplies and photo albums, and an award winning custom frame shop. In addition to hundreds of frame moldings, the store has the best selection of ready-made frames, mats, folders, Victorian hangers, and framing supplies. The store is a real find for the camera collector, the dollar box scavenger, and historic photographs and graphics.



20 Years



Astoria 325-2855
Warrenton 861-1569
620 Olney 58 S. Harbor Dr.

Mr. Fultano's Family Pizza ParLOUR, formerly the Pizza Vendor, was first opened in Astoria by Bob Fulton in the spring of 1977. Fulton sold the restaurant to his son, Robert, in September, 1983.

Mr. Fultano's offers you the finest in pizza, sandwiches, and Italian food, as well as an all-you-can-eat salad bar. The crew of Mr. Fultano's strives to give you the best service in Clatsop County, including delivery in the Astoria and Warrenton areas.

Monday is All-You-Can-Eat Pizza Night. Tuesday is Family Night. Daily luncheon specials are available. Mr. Fultano's is open seven days a week.

LIBERTY
Today — Friday — Saturday

Romance... AND THRILLS... AT 300 MILES AN HOUR!

A heartless wife passes through the air in a wild dash with romance!

"13 HOURS BY AIR"

FRED MACMURRAY
JOHN HENNETT
ZASU PITT

Clatsop County Theatre

21 Years

THE NATURAL NOOK

748 1st Ave., Seaside
738-5332

If you're interested in interior decorating you'll want to explore this shop.

We're a complete floral shop PLUS we feature interior decorating pieces with a local coastal flavor and beautiful gift lines.

The Natural Nook features up to 6 employees and is owned Lynn Bigsby.

We're more than just an FTD florist shop!

20 Years



1359 Duane St. Astoria, OR 97103
325-4269

Sales & Service Accessories

Jim Van Sickle opened Kirby of Astoria in 1978. Later the name was changed to Jim's Vacuum Center. Jim has 27 years experience. He sells and services all makes & models. He has parts, bags and filters in the store.

NEWTON'S LUNCH CHICKEN DINNERS

... OUR SPECIALTY

Also: Steaks and Sandwiches

OWNED AND OPERATED BY
MR. & MRS. RALPH NEWTON

LOCATED AT

NEWTON'S CORNER
Warrenton Junction, Highway 101

Once You Try Our Chicken Dinner ...
YOU'LL BE BACK AGAIN!

21 Years



NORTH COAST TRUCK

North Coast Truck Parts and Equipment Company was established on November 1, 1977.

The main focus in the early years was on parts for the logging industry. Through the years, the business has expanded to include parts coverage in marine and industrial applications and hydraulic hose assembly including fittings.

North Coast Truck Parts is the largest supplier of pickup parts and accessories in Northwest Oregon and Southwest Washington. Our dynamic staff makes every effort to fulfill our customers needs.

757 W. Marine Drive

325-3111

Celebrating 20 years, January 1998

Mission complete:

Forage baggers that are easier on you.



Ag-Baggers® reduce your costs with on-site storage that cuts feed loss and handling time. Oxygen-free bag storage significantly improves feed quality which translates to increased production.

Ag-Baggers® go where the work is. Their fully hydraulic controls make them easy to operate. They're designed and built for low maintenance and few repairs. And they work perfectly with the complete line of Ag-Bag® feed storage products including Tri-Dura® bags and inoculants.



Ag-BAGS
INTERNATIONAL LTD.

2120 SE Ag Bag Lane
Warrenton, OR 97146
503-861-1644
agbags@att.com

With more precision and flexibility, Ag-Baggers® deliver the best feed compaction on the market.

Virtually any grain or commodity can be stored safely with the Ag-Bag® system.

16 Years

THE GOODY CANDY CO.



The Goody Candy Co. has been in business since 1981. Current owners, Jim & Greta Robinson purchased the business in 1992. They feature a full line of vending machines and snack boxes.

For all your vending needs call
"The Candy Man"
325-2580

17 Years

**ASTORIA VACUUMS
FERGUSON'S CUSTOM GLASS**
1193 Marine Dr., Astoria 325-4381
CCB00113763

This family owned business specializes in vacuum sales, service and accessories. In the spring of 1980 Rick and Carol Ferguson opened Astoria Vacuum in Uppertown.

When they moved to the present store they were able to expand the new product lines to include Panasonic, Sharp, Eureka, Sanyo, Kirby and Filter Queen. They are also a Factory Rainbow Distributor and specialize in sales and installation of built-in vacuum systems.

For the past 10 years Carol and Rick have also operated Ferguson's Custom Glass and feature custom stained glass windows, repairs and custom design.

Maki Supply Co.

**GMC TRUCKS
GM DIESEL MOTORS
Sales - Service - Parts**

Bond Near 12th Astoria, Ore.

**SOMETHING
NEW
JUST ARRIVED.**



18 Years

CLEANLINE SURF
Outdoor Specialty Retailer est. 1980

Cleanline Surf Company, founded in 1980, by Josh Gudzavich and Jack Molan, began with the idea that NW surfers and ocean sports enthusiasts needed a local source for their wetsuits and surfboards. After eighteen years at the same location and numerous remodels, Cleanline is known within the state and throughout the Northwest as the original NW surf shop.

- Wetsuits
- Surfboards
- Hot Surf Fashions
- Snowboards
- Skateboards
- Skumborders
- Rollerblades
- Camping Gear
- Women's Swimwear

* Full Service Rental & Repair Available

At Cleanline, we pride ourselves in providing great customer service and have a knowledgeable experienced staff available for you!

**719 1st Ave
Seaside 738-7888**

Open Daily

**Opened July 94
171 Sunset Blvd.
Cannon Beach 436-9726**

17 Years

Loyds Flowers & More owned by Loyd and Pat Thompson started Sept. 1, 1980.

The full service floral shop provides flowers and services for all occasions.

The shop also carries balloons, packaged candy, gourmet foods and a line of giftware and baskets. A large selection of green plants and silk flower arrangements are always available.

Loyd has taught floral design and appeared in design shows in three states. He has over 33 years of design experience.

LOYDS
1390 Duane Street
Astoria, Oregon

FLOWERS and more 325-7030

aircall

Since 1981

First on the North Coast to provide paging and mobile telephone service.

Our Services Are:

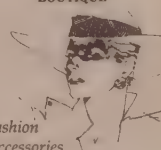
- Voice Mail
- Paging
- Cellular Phones
- Two Way Business Band Radios
- Accessories

In 1994 we became a Cellular One Authorized Dealer

**724 Broadway, Seaside
738-5710**

16 Years

the Cellar
BOUTIQUE



Fashion Accessories

1235 Commercial
Astoria
325-2541

16 Years

Whitkop Hair X-Company



"A Conscientious Full Service Salon"

- Color, Perms • Hair-cuts
- Nails, Acrylic • Up-do's
- Chemical Straightening
- Facial Waxing
- Gift Certificates

A special thank you to previous owners Jon & Helen Whitkop and Whitkop Hair Co. s long time customers

Since Sept. 1996, new owners Bill & Kris Anilla

325-0181

Please call for your appointment
MON - SAT 9:30AM-5PM Eves by appt
On Astoria's Hilltop
1334 7th Street (Behind Peter Pan Market)

15 Years

Bach'n Rock
CD, TAPE AND RECORD SHOP



333 W. Marine Dr.
ASTORIA
325-7729

This is a serious music store. Compact discs, music videos, tapes, collector's albums, and rock memorabilia. Bach N' Rock features every type of music including top charts, uncensored rap, punk rock, blues, jazz, reggae, oldies, international, meditation and classical music and the largest variety of incense in the county.

Bach N' Rock is well known for its non-profit status and commitment to abandoned pets taken in to the Spay and

Neuter Humane Association, a certified no-kill shelter, in operation for 15 years that has taken in over 5,000 pets. Used CD's, albums and tape sales are used exclusively to benefit the shelter.

**Emergency Pet Assistance
calls accepted**

15 Years

**NORTH COAST
AUTO SERVICE**

2060 Marine Dr., Astoria
325-3282

Domestic & Foreign Repairs

ASA Member

**The Next Generation of
Diagnostic Power is Here**

ONE TOUGH MOTOR OIL Mon. - Fri. 8-5

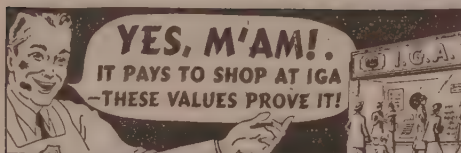
In June of 1982, Sam Blower established North Coast Auto Service. Since this time Sam and his staff have continued to offer their customers the very best in automotive service through the use of the latest equipment and service training in order to correctly diagnose and repair both domestic and foreign automobiles. North Coast Auto Service is also certified by Volkswagen of America and KIA Motor Corporation to provide warranty service and stocks a complete line of Volkswagen parts. The recent addition of a Honda Service Technician to their staff has given them the ability to handle a wide range of automotive service needs.

15 Years

A.F. DICK, MFG. & REPAIR
Hwy. 30 & Abbott Rd. • Knappa • 458-6292

A.F. Dick Manufacturing was founded in 1982 by Arthur F. Dick Jr. Specializing in large machining and metal fabrication. A.F. Dick can turn huge parts for lumber, shipping, construction and local mill industries, or the smallest precision parts for high-tech applications. The shop is comprised of computerized and manual machines. Shown here is a HEID Engine Lathe with a 62" swing and a Vertical Mill that has turned 16" gear blanks.





15 Years

MTC

Training & Placement Services
65 N Highway 101, Suite B
Warrenton, OR
(503) 861-0136

MTC provides training for:

- Pre-employment
- Computers
- Business & Clerical
- Hospitality/Customer Service
- Food & Beverage Services
- Basic Skills



Other Training:

- Certified Nurse's Aid
- GED
- Vocational
- Work Experience



Come See Us at the State Building in 1998!

AN EQUAL OPPORTUNITY PROGRAM
WITH ELIGIBILITY REQUIREMENTS

14 Years



The Astor Street Opry Company celebrates it's 14th year! Every Thursday, Friday and Saturday from July 9th through August 22, 1998, the Astor Street Opry Company will present it's 14th consecutive season of Astoria's own SHANGHAIED IN ASTORIA at the Astoria Eagles in downtown Astoria. Tickets will go on sale for this rib-tickling romp in May, 1998. Call 325-6104 for further information about the Astor Street Opry Company.

Presents Astoria's
own Music, Dance
and Theater
Company



P.O. Box 743
Astoria, OR 97103
325-6104

14 Years



Seafood & Grill

Simply
the finest seafood
to be found...

On Feb. 18, 1983 Mary Wiese and her son Doug Wiese opened
Dooger's in Seaside
505 Broadway 738-3773
Open 11 am daily
Lunch & Dinner Beer & Wine Available

6 years later, March 2, 1989, Dooger's in Cannon Beach opened at
1371 S. Hemlock, 436-2225.
Open 8 a.m. daily. Breakfast Lunch & Dinner. Full Service Lounge

6 years later, March 6, 1995, Dooger's in Long Beach, WA opened.
900 Pacific So. Open 11 a.m. daily. (360) 642-4224

14 Years



**WELCOME TO
VAL'S
SHELL**

YOUR FULL SERVICE STATION

As you would expect from an old-fashioned station, our services include automotive maintenance and repair provided by A.S.E. Certified Auto Technicians.

Our other services include custom exhaust, propane, diesel fuel and a full line of automotive accessories.

We are also your local U-Haul dealer and carry a full line of packing supplies.



452 West Marine Drive, Astoria • 325-8131



Doctors . . .

Over-Worked Members of
Our "Home Front"

If your doctor doesn't instantly respond to your call or if you must wait awhile in his office, don't become restless or uneasy. Keep in mind that he's one of the very much over-worked members of our all-important "home front."

Steinbock's Pharmacy

Commercial
Between 9th and 10th

OPPORTUNITY

KNOCKS

in the

WANT-ADS

HAVE

YOU

Read The

WANT-ADS

To-day

14 Years

J & S Appliances & Home Furnishings



Jim and Shela Pierce purchased their business in 1984 from Joe Nerenberg, owner of Hildebrand Furniture.

In May, 1990 J&S moved to 1442 Commercial, Astoria to expand their sales floor, providing reconditioned appliances; offering street level access for their customers.

Responding to customer requests for new G.E. appliances, J&S brought in a **full line of NEW G.E. Profile and RCA top of the line appliances.**

Jim and Shela Pierce believe in customer service. Along with a knowledgeable friendly sales staff, factory trained appliance and refrigeration repair service technicians, J&S continues to offer friendly, reliable, reputable service since first opening their doors for business. The J&S staff has 80 years of combined experience and a reputation for **"Going the Extra Mile"** to achieve customer satisfaction.

1997 brings the **BIGGEST EXPANSION EVER!** Again, responding to ongoing requests by faithful customers, J&S has a new face and a new home: **J&S Appliance & Home Furnishings, now located at 529 S.E. Marlin Avenue in Warrenton.** 14,000 sq. ft. of floor space filled with appliances, bedding, dining, full lines of furniture...all to fill your home furnishing needs. J&S is offering every kind of furnishing except electronics. Electronics is something that J&S cannot service with the ultimate expertise and consequently, again, with the customer always at the forefront, electronics are not offered for sale.

The excitement level, with customer participation, anticipating this great new location was high all summer! A day hasn't gone by whereby a customer didn't stop by to remark on the progress of the new J&S building. ***It's difficult to determine who is more excited...Jim, Shela or customers!!***

And to better serve the community J&S will continue to donate all, traded in, used furniture and bedding to a local charity helping the needy and homeless.

All the **BIG** changes are not changing the basic structure at *J & S*.

- We still service what we sell
- We still appreciate our customers!
- We still go the extra mile!
- We still "guarantee our merchandise and service!"
- "Why Shop Anywhere Else?"

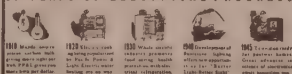


We consider our new building at 529 S.E. Marlin Avenue a long-term business/property commitment. The previous property owners Vern and Verna Johnson owned Johnson's Electric at 529 S.E. Marlin for almost fifty years. Vern and Verna have "Passed the Torch" of heritage and longevity on to us.

We wish them well at their new home in Hermiston, Oregon.

Thanks to them, we can realize our life long dreams!

33 YEARS OF ELECTRICAL PROGRESS



**PACIFIC POWER
& LIGHT COMPANY**

1942 PACKARD CLIPPER
CLIPPER STYLING AT
NEW LOW PRICES!



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Crown of Caplan Realty Group, Inc.

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104 10th Street	588 Pacific Way	163 East 3rd
325-5111	738-8522	436-1027

We Really Know The North Oregon Coast!

12 Years

J & L Windows
Janitorial Service
Senior Citizens
861-2316

12 Years

RAY RAIHALA
INSURANCE AGENCY
865-6130

Ray Raihala, sole proprietor, took over the agency from former agent Rosa Sorenson in November, 1985. The agency represents Grange Insurance Association, Grange Mutual Insurance Co. and Rocky Mountain Fire and Casualty Co., offering property and casualty insurance for auto, fire, homeowner & liability needs. Personal and commercial lines of insurance are available.

Specializing in farm coverages, the firm handles insurance for Grange members as well as non-grangers. The office moved to its present location in the new Columbia Motor Parts building on November 1, 1993. Hours are 10 a.m. to 5 p.m. weekdays, and weekends by appointment. Call anytime for estimates on your insurance needs.
Route 6 Box 290, Knappa OR 97103

12 Years



49 7th St., Astoria
325-7310

(Across from McDonalds)

Svensen

458-5211

(Across from Wickup)

Video Horizons entered it's 12th year in 1997. After opening in November of 1985 with just over 600 movies, Video Horizons now boasts over 7,000 movies between it's two locations.

A recent facelift in 1994 allows for more new releases, greater ease in selection, and a cleaner, brighter and more cheerful atmosphere.

However, even with all of the improvements, what has remained steady from the inception is the firm knowledge of the staff, the low cost rental prices including multi-day rental packages, the library of film rarities, classics, "midnight" movies, and a drive-up drop off window. All of this is what has set this store apart from all of the others.

The Astoria location also has an "Audio Room", where the largest selection of used tapes, C.D.'s and record albums in Clatsop County are sold. If you have not been in for a while, come in and check us out!

New Owners 325-3558

1296 Duane Street



The new owners will be some familiar faces. Sherry Ahlers, who has worked at the Mouse for three years, will be running the store. Ed, her husband, will assist in evenings and on weekends. Also helping out will be "the kids": Shane, Steven, Brandy, and Sean, ranging in age from 12 to 25.

Sherry, as always, has in depth knowledge of a wide range of movies. Ed, however, prefers the classics, music videos, and old cartoons. Look for some major expansion in these areas!

Although there will be some major changes, some things will not change. Half-price day and the multiple day rentals will stay. Also we will continue to carry one of the largest selections of foreign films, independent films, Spanish language films, and, of course, those

great classics. We will also continue to support local sports (Astoria Fishermen football & basketball), and numerous other community events.

NEW CHANGES - We will be closed on Sundays. This allows Ed some time for remodeling.

NEW CATEGORIES - Music videos will be a separate category, and we are planning a few surprises!

VIDEOS FOR SALE - We now have new videos for sale, and will be greatly expanding in that area. Many more changes are planned, just wait and watch!

Thank you, Sherry and Ed.

12 Years

GLEN'S BARBER SHOP

Glen Boy
325-8099
2910 Marine Drive, Astoria
Open Tuesday-Saturday



12 Years



RALPH NORGAARD

342 Industry St. • Astoria
325-2679

Since 1985, Ralph Norgaard has been serving the Astoria community with insurance they can depend on.

Whether home, life, auto, or even insurance on a pleasure boat, look for the Symbol of Superior Service. His office is located next to the Red Lion Inn Restaurant.

12 Years



Front Row: Taunya, Gloria, Sue
Back Row: Les, Isidro, Don, Frank, Brian, Doug

In 1985, Don Hawley and two other retired US West employees started the business as BDR Communications. The company now installs and services all types of business phone systems and does both commercial and residential Voice, Data and Fiber wiring in all of Clatsop County and beyond.

In 1990 Les & Susan Buntin (Don's daughter) joined Don and together they also have a retail phone store, telephones of all kinds, including Cellular, Pagers, Novelties phones, and everything to do with phones can be found in the store.

North Coast Phone Center is an active Chamber member in both Seaside and Astoria, participating in Chamber Ambassadors and Rotary.



BDR COMMUNICATIONS, INC dba
NORTH COAST PHONE CENTER
730 Broadway, Seaside, OR 97138
PHONE 503-738-3683 FAX 503-738-3811

11-1/2 Years

EMPIRE OFFICE MACHINES

255 14th St. • Astoria • 325-3316



Dan and Karen Snapp have been in the same location for 11 1/2 years. In addition to business machine repairs and supplies, they sell and lease high quality business equipment such as:

- Samsung Cash Registers
- Nakajima Typewriters
- Savin Copiers
- Other Major Brand Machinery

Maki Supply Co.

GMC TRUCKS
GM DIESEL MOTORS
Sales - Service - Parts

Bond Near 12th Astoria, Ore.

**GOOD FOOD SERVED IN
PLEASANT SURROUNDINGS**

THE LIBERTY GRILL



11 Years In Real Estate

Mary Ann Yipelo, CRS
458-6864

"In Tune With Your Needs"

I wish to thank all of my clients throughout the past 11 years. Thanks for your business, your trust, and your friendship. I hope to serve you even better in the future.

AREA Properties, Inc.
1400 Commercial Astoria
503-325-0818

11 Years**Persona Vintage Clothing**

100 Tenth, Astoria • 325-3837
Monday - Saturday 11-5 p.m.

This unique business has a large inventory of collectible and antique clothing, accessories, jewelry, laces, textiles and small antiques from the 1880's to 1960's. Persona, owned & operated by Rosetta Hurley, is one of the largest and best stocked vintage clothing stores in the Northwest. It supplies both local and mail order customers from around the nation. Customers are as varied as clothing collectors, designers, museums, stage, film and TV projects, and those who simply enjoy dressing creatively.

11 Years**A FAMILIAR FACE SERVING RESIDENTIAL PROPERTY OWNERS IN CLATSOP COUNTY**

- 11 YEARS PROPERTY MANAGEMENT EXPERIENCE
- SPECIALIZING IN VERY COST EFFECTIVE RESIDENTIAL PROPERTY MANAGEMENT
- A PROVEN RELIABLE PROFESSIONAL
- EXCELLENT REFERENCES AVAILABLE

(503) 325-9093

Astoria Coast Inc.

Professional Property Management



CHERYL MALINEN

940 ASTOR ST. • ASTORIA

11 Years

SEASIDE FITNESS

840 24th Ave
Seaside
(503) 738-8304
11 years

COLUMBIA FITNESS

30 N. Hwy 101
Premarq Center
Warrenton
861-0688
2 years

A Full Service Facility

- * Free weights
- * Universal machines
- * Fitness Consultation & evaluations
- * Aerobic classes & step classes
- * Supplemental & nutritional advice
- * Personal training
- * Life step * Life cycles

Hrs: M-F 6:30AM - 8:00PM Sat. & Sun. 9:00AM - 4:00PM



Left to right: Cand Smith, Rick Olson, Jennifer Johnson, Stephen Johnson (owners)
Heidi Flow, Gordon Olson

Allergy, Asthma and Dermatology Associates, P.C.

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Dermatology
Specializing In Allergy, Asthma
and Dermatology
Diseases & Surgery of the Skin
Eczema, Acne & Psoriasis
Skin Cancer Surgery
Removal of Moles & Nail Disorders

(Inside Columbia Memorial Hospital)
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Astoria, OR 97103

Hours: Mon. Wed., Friday
Call for an appointment
503-325-7546
1-800-315-4186



Joseph M. Hassett, M.D.

Allergy, Asthma & Immunology
Specializing In Clinical Immunology
Comprehensive Allergy Care
& Skin testing
Asthma

10 Years

HAMMOND KENNELS

Hammond Kennels has worked hard trying to improve our service over the last 10 years, attending seminars and symposiums on grooming, canine and feline behavior and dermatology of canine and feline skin and coat. This is part of our dedication and continued education.

Materials & literature are passed on to our staff so they can feel confident about their daily work decision. Visit their new Saturday Dog Wash!

Tony & Eva would like to thank all our customers for their patronage and are proud to offer a new expanded retail section that includes nursery stock and garden gifts. We will be adding new items weekly. Stop by and watch it develop!

10 Years

香港酒家
HONG KONG RESTAURANT

American & Chinese Food • Daily Specials
Spicy Szechwan & Cantonese Cuisine

SUPERB QUALITY
REASONABLE PRICES
FAST, FRIENDLY SERVICE
LUNCHEON SPECIALS

FAMILY STYLE DINNERS
SPECIAL COMBINATION DINNERS

COCKTAIL LOUNGE & BANQUET FACILITIES
OPEN 7 DAYS 11:00AM - MIDNIGHT

ORDER TO GO...
CALL AHEAD

325-5344
East End of Astoria on Highway 30
2813 MARINE DRIVE ASTORIA

COCKTAIL LOUNGE
325-0551



WM. POHL,

(Uncle Gunner),



UNDERTAKER, EMBALMER

-AND-

FUNERAL DIRECTOR.

480 and 437 Third Street.
A large and complete assortment of Caskets.
A Funeral supplied courteously on hand.

Celebrating Our 10th Anniversary

**"Siikojen Kauppa"**
Imports from
Finland, Norway,
Sweden and
DenmarkScandinavian Crystal • Pottery •
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1116 Commercial, Astoria 97103
503-325-5720

10 Years

**Triangle****Towing****FAST**

24 HOUR

EMERGENCY SERVICE

Locally owned and operated by James
Sr., Sue, James Jr., and Jason
Mendenhall.Professional towing and recovery with
15 tow trucks standing by in Seaside &
Astoria. With locations in Rainier & St.
Helens.**PROFESSIONAL TOWING & RECOVERY**

- Auto
- Trucks - Pickups
- Motorhomes
- Trailers
- Boats
- Vans
- Motorcycles
- All Exotics
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ROAD SERVICE

- Jump Starts
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REASONABLE
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WARRENTON
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380 ALT. 101REASONABLE
RATES

738-3801

1-800-874-0234

9 Years

Old Town Framing Co. offers distinctive custom
framing, friendly service and superior quality for all
your framing needs.1287 Commercial St. Astoria, OR
325-5221

9 Years

**Burger King**

350 Marine Dr.

325-4775

Sun. - Thurs. 7am - 10pm

Fri. - Sat. 7am - 11pm

Serve lunch all day

Breakfast ends at 10:30am

The Astoria Burger King opened in July 1988. In
addition to the Astoria location Ken Chew also has
Burger Kings in Longview, WA, Kelso, WA and Castle
Rock, WA. Ken has been owner operator of Burger
Kings for 15 years. There are 19 managers and 130
team members all together.Astoria Burger King is managed by Ron, Marsha and
Marilyn. Marsha and Marilyn have been employed at the
Astoria Burger King since it opened its doors.

There are 25-35 employees at The Astoria Burger King.

SINUS SUFFERERS

I have a painless electrical treatment that is very effective for sinus trouble. Speedy relief is usual.

DR. G. H. THOMAS

Chiropractic Physician
Spexarth Bldg.
Phone 302

Play Safe!

**STRAIGHT
AND TO THE
POINT**



*I'm no
dumbbell
I'm going
to buy
some
property
and make
some
money!*

See us!

for ACTION SEE
E.T. EDISON, REALTOR
Real Estate
and Insurance
PHONE
COR. COMMERCIAL AT 10TH

Edmund J. Lee
STUDIO

PHOTOGRAPHY
813 VAN BUREN BUILDING
ASTORIA, OREGON
TELEPHONE 24208



9 Years



**Savage
Enterprises**

Chuck Savage decided to combine 30 years of on-line advertising, promotion and photography experience into guiding the promotional needs of local, regional and national firms, some as far reaching as world-wide. Specialty advertising items, custom brochures and postcards are also services offered by Savage Enterprises.

ASTORIA - WARRENTON - 861-3897 • SEASIDE - 738-3464

8 Years



**Paragon
Tax Services**

1008 Commercial Street, Astoria
Downtown Astoria
503-325-4059
1-800-325-4059
Nationwide

Growing rapidly since 1989, the business specializes on the needs of the individual taxpayer and on the needs of the small business owner. While working hard to keep the income taxes as low as possible with top-notch tax analysis and preparation, other services include:

- Payroll
- Bookkeeping and Financial Statements
- Computerized Bookkeeping
- Consultations
- Financial Planning Orientation
- "Cafeteria Plan" Administration

The business features Richard Hurley a Licensed Tax Consultant and tax professional for over 18 years. Elena Miller is the Office Manager and head of Payroll Services. Janak Patel is a long time tax and financial professional. With the use of cutting-edge technology, Paragon is able to provide cost-effective services with trained, experienced tax specialists.

6 Years

SALES BY GRETA & JIM

**GARAGE
SALE**

**ESTATE
SALE**

325-8805

In 1991, Greta and Jim Robinson started a garage, estate and moving sale service for the residents of Clatsop County. When you have a few items or an entire household to sell, but don't have the time nor the desire to hassle with the details, call Greta and Jim! You'll find it profitable and relaxing when Greta and Jim do your sale for you.

9 Years



1089 Marine Drive, Astoria
325-2961



QUALITY SERVICE SELECTION COMPETITIVE PRICES

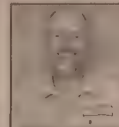
Emphasizing quality, service and selection at competitive prices, Bikes & Beyond in downtown Astoria offers bicycles for riders of all ages and abilities. The store at 11th and Marine carries Trek, Fisher, Diamond Back and GT-Dyno bikes for on and off-road riding.

Started more than nine years ago by Richard Fencsak and Joan Herman Fencsak, the store features the Oregon Coast's largest selection of accessories and components for the cyclist, as well as clothing for cycling and other fitness activities.

Bikes & Beyond co-sponsors the annual Area & Beyond Leisure Ride in September and donates prizes and money to numerous non-profit organizations in the community year-round. The store has donated more than 100 bikes to area children through the business's annual holiday program to recondition used bikes.

7 Years

Zack's Appliance Repair is an Astoria and North Coast business. Repairman Zack Davis who started with the local Maytag dealer in 1978, is best known as the former local Sears repairman for Astoria, Seaside and vicinity during the 1980's. With the closure of the Sears Service Center in Astoria in 1990, Zack made the decision to go into his own appliance repair business. Zack will work on most makes of washers, dryers, ranges and dishwashers.



ZACK'S
APPLIANCE REPAIR
325-5791

5th Anniversary

**C.J.'s Classy & Sassy
Hair, Nails, & More**



Barry & C.J.

**Barry & C.J.
Lempea want to
take a moment
to remember all
the special
friends, family,**

**employees and wonderful
clients that have made our
business in downtown Astoria
a great one.**

Open Tues. - Sat. 5 a.m. - 5:30 p.m.

Service Beyond Expectation!

1426 Commercial, Astoria

325-8456

7 Years

**THE AARDVARK
VIDEO & ESPRESSO**

Aardvark Video and Espresso offers more than just a great variety of videos for rent. Aardvark also carries an extensive selection of Tiramisu ice cream, locally roasted Anderson-Francis coffee beans, frozen yogurt, locally made bagels and pastries. All this is in addition to the full range of espresso, coffee drinks, chai, and flavored syrups.

all for sale

Video offerings as diverse as the flavor offerings with not just the hottest new arrivals but a great selection of classic movies, family movies and even midnight movies. Aardvark Video and Espresso has one of the best selections of foreign films in the area. Top all this off with rental games for five of the most popular game systems and even books on tape!

Aardvark Videos owner, Chris Dion has more than 13 years experience in an ever changing industry. After assuming the store in 1994, she has built the store's unique identity and atmosphere around independence and variety. The Aardvark's comfortable ambience is complimented by the staff's extensive knowledge and enjoyment of film as well as their personal touch.

Youngs Bay Plaza, Warrenton • 861-2183

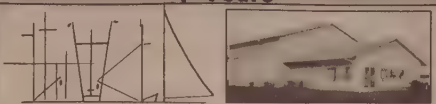
5 Years

A Heart of Glass

Artist owned Gallery
1380 Commercial, Astoria
503-325-3243 • 1-800-906-GLAS

Melanie Leonard opened her stained glass shop on 12th St. in 1992. She moved to her current location in 1995. Melanie's hand design glass art started in 1981 in California. Her love for Victorian homes brought her to Astoria stained glass designs, windows, lamps, cabinet doors, dividers, skylights, restoration & memorial windows.

4 Years



SKIPANON MARINE & R.V. SUPPLY CO.

Dick (Sonny) and Jan Kelly, owners, opened Skipanon Marine and R.V. Supply in June, 1991 at the entrance of the Warrenton Mooring Basin. They support commercial and recreational boaters. R.V. supplies, repairs and service are available six days a week. Dick and Jan are now offering a new service, exterior trailer repairs and insurance claims.

69 N.E. Heron St., Warrenton 861-3626

4 Years

TWO LOCATIONS

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*An Independent LAZERQUICK® Center
LOCALLY OWNED AND OPERATED*

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507 S. Roosevelt Dr.
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ASTORIA
818 Commercial St.
325-1185

Mon-Fri 8:00 - 6:00
Sat 10:00 - 4:00

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What is that flavor?

Candy 10¢

CARDINET'S

BAFFLE BAR

TAKE HOME SLICE IT

MADE BY CARDINET

5 Years

North Coast Christian School

• Bible Based Curriculum
• High Academic Standards
• Traditional Classrooms
• Excellent Car Pool Co-Op
• K/4 Through 8th Grade
• ACSI Member
• The Fun Place To Go To School

861-3334

796 Pacific Dr., Hammond
A Ministry of Philadelphia Church

TRAIN UP A CHILD IN THE WAY HE SHOULD GO...



3 Years



ESSENTIAL MORTGAGE LOAN SERVICE

Left to Right: Will Sheridan, Alyce Burgess, Sharon Burnside, Harry O. Staples, Mary Ann French, Erin DeBernardi.

Alyce and Sharon opened EMLS in October of 1993. They and their staff have an excess of 60 years combined experience in the mortgage field. Their expertise has assisted many residents in purchasing their first home or in refinancing their existing home. Since EMLS opened, their staff has grown to 6 employees enabling them to provide even better service.

We work with America's largest lenders.

- Refinancing • Second Home Loan • New Home Loan • New Construction Loan • Veteran's Loan • Vacation Home Loan • Non-owner Occupied Loan • Equity Line of Credit Loan

EMLS "Shop at Home"
Essential Mortgage Loan Services, Inc.

1428 Commercial Street P.O. Box 1177 Astoria, OR 97103
503-325-6346 • 800-325-6346 • Fax 503-325-3458

NAB

OPPORTUNITY

KNOCKS

in the

WANT-ADS

HAVE YOU

Read The

WANT-ADS

To-day

4 Years



4 years and Darrell & June Martin still have "A Bed For Every Budget". Englander (a company in the business of making mattresses for over 100 years) proves that quality and comfort are still affordable.

Visit their store which carries everything from innerspring, latex, and air mattresses, adjustable beds, brass, iron and wood head boards and beds, bunk and day beds, bedroom furniture, and also all water bed supplies.

This year we've added Restonic to our fine line of quality merchandise.

Don't forget we can custom build you a mattress to fit your needs.



Englander
Since 1894
The mattress of choice.

Factory Mattress Warehouse
1062 Marine Drive, Astoria • 325-6954

HERE'S WHERE TO GO FOR FUN!

- * DRINKS FOR THE DISCRIMINATING *
- * HARRY DOUGLAS' MUSIC *
- * NEVER A COVER CHARGE *

CLUB 13

13th Between Duane and Exchange Ph. 812

EVERYONE SHOULD EAT BREAD!

If you are overweight and want to reduce, follow the BREAD DIET exactly! Eat bread at every meal...it helps burn up body fat while reducing. If you are interested in safe reducing, call at the Dixie Bakery stores for the latest booklet on "Reducing Diet." It is free.

THE DIXIE BAKERY

Makers of Butter-Nut Bread



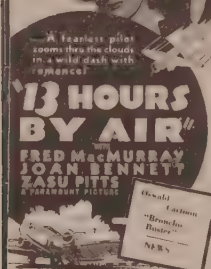
LIBERTY
Today — Friday — Saturday

Romance... AND THRILLS... AT 300 MILES AN HOUR!



—A fearless pilot soars thru the clouds, in a wild dash with romance!

13 HOURS BY AIR
with **FRED McMURRAY**
JOAN BENNETT
ZASU PITTS
A FANTASY FILM




SHE THINKS HE'S AN ANGEL!

Maybe that sparkling white, crinkly tattered shirt he's wearing has something to do with it! One thing sure is true, it IS his magic charm to keep her loving! Another sure thing we did the "legendary" "Yes, too" see make that angelic impression.

PHONE 574 FOR PICKUP AND DELIVERY

Crystal LAUNDRY

Return Engagement
OF
Billy Ullman
and his eleven talented musicians to the
BUNGALOW
(SEASIDE)
SATURDAY, NOV. '9th

This is the original
VIC MEYERS'
Columbia Recording Orchestra

If you attended the last dance and enjoyed Billy Ullman's music you surely won't miss this one and if you didn't attend you'll know better than to miss this chance.

4 Years

Call **861-1075** **Putman PRO-LUBE** Hours 8:30-5:30
Oil Change Center Mon-Sat
Sun 9:00-4:00

969 SE Marlin Ave. • Warrenton
(1 Block West Of Fred Meyer On Hwy 101)

We're growing as the community is growing to meet the needs of our customers. Putman Pro-Lube will now have 4 lube bays to provide faster service for any size vehicles from motor home, commercial vehicles, vans & trucks to buses. "If it drives on the highway, we can service it!" We also expanded our line of services! Stop in or call us first for your car care needs. If you need quick, efficient quality vehicle care call Putman Pro-Lube

AND WE WILL PROUDLY CONTINUE OUR 100% SATISFACTION SERVICE GUARANTEE!

4 Years

Temps Unlimited



- Employee Leasing • Temporary Staffing
- We Interview • We test skills & check experience
- We do the hiring and payroll

Send or call for more information

322 S. Holladay Drive Seaside 738-7034 818 Commercial Astoria 325-8619

Rain or Shine

Your Hometown Full Service
Roofing Company
861-7234

WATER TIGHT

"If it's Water Tight, you know it's done right!"

OR Lic. #97277 WA Lic. Water777RC

4 Years

K & J's Trains and More

RC and Hobby Shop



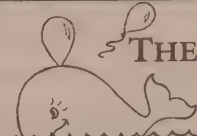
Come in and meet us, Kathy and John Brown, owners of K&J's Trains and More Hobby Shop in Warrenton.

We carry model railroad supplies N through G scale, radio control airplanes and fuel for those who like to fly. Radio control cars, Balsa wood, models and rockets. If we don't have it we will try and get it for you.

Closed Sunday
503-861-1913 • 1-800-315-1913
137 SE Main, Warrenton
Mail: 9 Turley Road, Warrenton, OR 97146

4 Years New Ownership

THERE SHE BLOWS



We Deliver

Affordable quality gifts for kids, teenagers, adults and for all occasions. Featuring 16 delicious flavors of Tillamook ice cream. Still offering great balloon bouquets and balloon sculptures like arches, columns, center pieces, hearts and candy canes.

For More Info Call 325-3285
1133 Commercial St., Astoria

4 Years

STUDIO 4 HAIR

A Full Service Family Salon



From left to right: Kristy Altard, Connie Watts, Ronna Holthaus, Char Lahaie, Juana Alvarez, Debra Voss

Offering:

- Haircuts • Perms • Hair Color • Artificial Nails
- Waxing • Manicures • Pedicures
- Wolf Tanning System
- Facials and Make Up

Open Monday through Saturday,
call for an appointment at 861-1516. Walk-ins welcome!

Senior Citizen Day is Monday!
Evenings by appointment

Youngs Bay Plaza • 861-1516
1-800-830-1516

Baths: 'It's quite a unique thing

Continued from Page 4
cantankerous old boiler resembling a large beetle runs on diesel fuel and warms the pipes running through each sauna with hot steam. A hefty tug on a rope inside each steam room sends water over the pipes for the clouds of steam. The longer you pull, the hotter the steam.

"It's quite a unique thing," says Tobin Collins, who bought the business from Koskelo's son, Elmer Koskelo, in 1990. "I'm half Norwegian, so all the family did the saunas. You get really addicted to it."

Just ask the men, the regulars, who take their steamers in the "bulpen," a large public steam room for men that's separate from the private rooms. If the walls could talk, the decades of gossip and stories, arguments and boastings could fill many books.

"Everything about Astoria is in there," smiles Astorian Jack Scrup on his way to the bulpen.

"I've got that pickled herring, smoked cheese and crackers," says Karl Wieseke of Astoria on his way to the bulpen. "It's store bought," he admits, and more or less a ritual.

During the winter, Marlar says, the cold brings in more locals. In the summer, tourists make it a point to come. "Winter's a little better — people think about it more. People with

bad colds just want to flush it out of their systems."

People like to come in and take a steam bath before they go out to eat, says Marlar. "I've got a couple guys who play in bands who come in and take some steamers, then go out and play rock 'n' roll all night."

Each of the six private rooms has two narrow benches covered with padded mattresses and fresh cotton spreads. Soft towels and a bar of soap lie across them. The air in the room is cool. During the course of a steam bath, many will relax, moving back and forth between this room

and the sauna. A connecting door leads into a private sauna with cheery aqua tiles, wide marble slab benches for stretching out and a shower.

After each visit, Malar replaces the cotton sheets and disinfects the rooms.

The phone rings again and Marlar takes the reservation. "I can almost guarantee who will be here," he says. "The locals keep the place alive."

3 Years

WILLIAMSON MOTORS

Gary and Lori Williamson started business in September 1994 selling used cars and trucks. In addition they now broker new vehicles and have a car rental business as well. With over 16 years in the automobile business they have the ability to save you money on your next new or used automobile purchase.

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3 Years

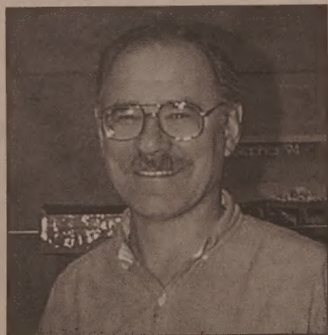


Coryell's Crossing

327 SE Marlin, Warrenton 861-0281

Diana and Tom Coryell opened Coryell's Crossing in January of 1995 with the goal of providing a quality learning center and family partner for the community. Diana is proud of the high quality and education levels of her staff, many of whom have earned Associates or Bachelor's degrees. In addition to the exciting preschool classes and child care for children six weeks to twelve years, Coryell's has expanded its program to include private full-day kindergarten and school age summer day camp. Diana and the staff look forward to continuing their community partnership and growing with our area's families.

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LOCAL NEWS.

Happy New Year.

The A. F. C. vandville tonight.
Let us try and make '97 a prosperous
year.
Just think of it—1897! How long we
do live.
If you make a resolution for 1897, don't
break it.

2 Years

Yvonne's Secret Garden

Opened in the summer of 1995 by
Kim Middleton. She specializes in
custom arrangements, wreaths, ribbon,
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Kim also creates decorations for
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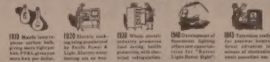
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Miss Crossing • Astoria

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magnets and more
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Born in Astoria and reared in Seaside/graduate of Seaside High. I attended college for 2 years in Oregon. I lived on the East Coast and in California prior to returning to Seaside.

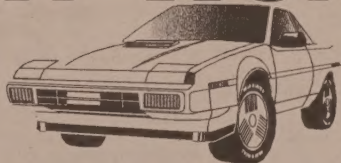
I will have been in real estate for 23 years this January and have loved it so very much. There is absolutely nothing as fulfilling as really helping someone to realize their dreams; whether it is to convert an existing holding into cash to retire with, or to start a prideful and responsible future. That is my "kick" in life. I can never duplicate the excitement I feel each and every time I show someone how the owning real estate can benefit their financial picture. When they finally realize the full potential to their usable incomes, a light seems to click on behind their eyes and they begin the search with a wide smile.

I am a member of Clatsop Association of REALTORS, & a graduate of REALTORS' Institute, as well as a member of the local MLS. I am proud to be a Sales Associate of Broker, Doris Strumme at OREGON COAST REALTY. Come see me to help with your real estate needs: I know what I am doing!

1 Year

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\$17⁹⁵
Expires 12-31-97



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